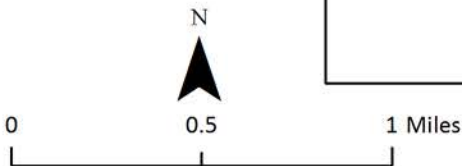
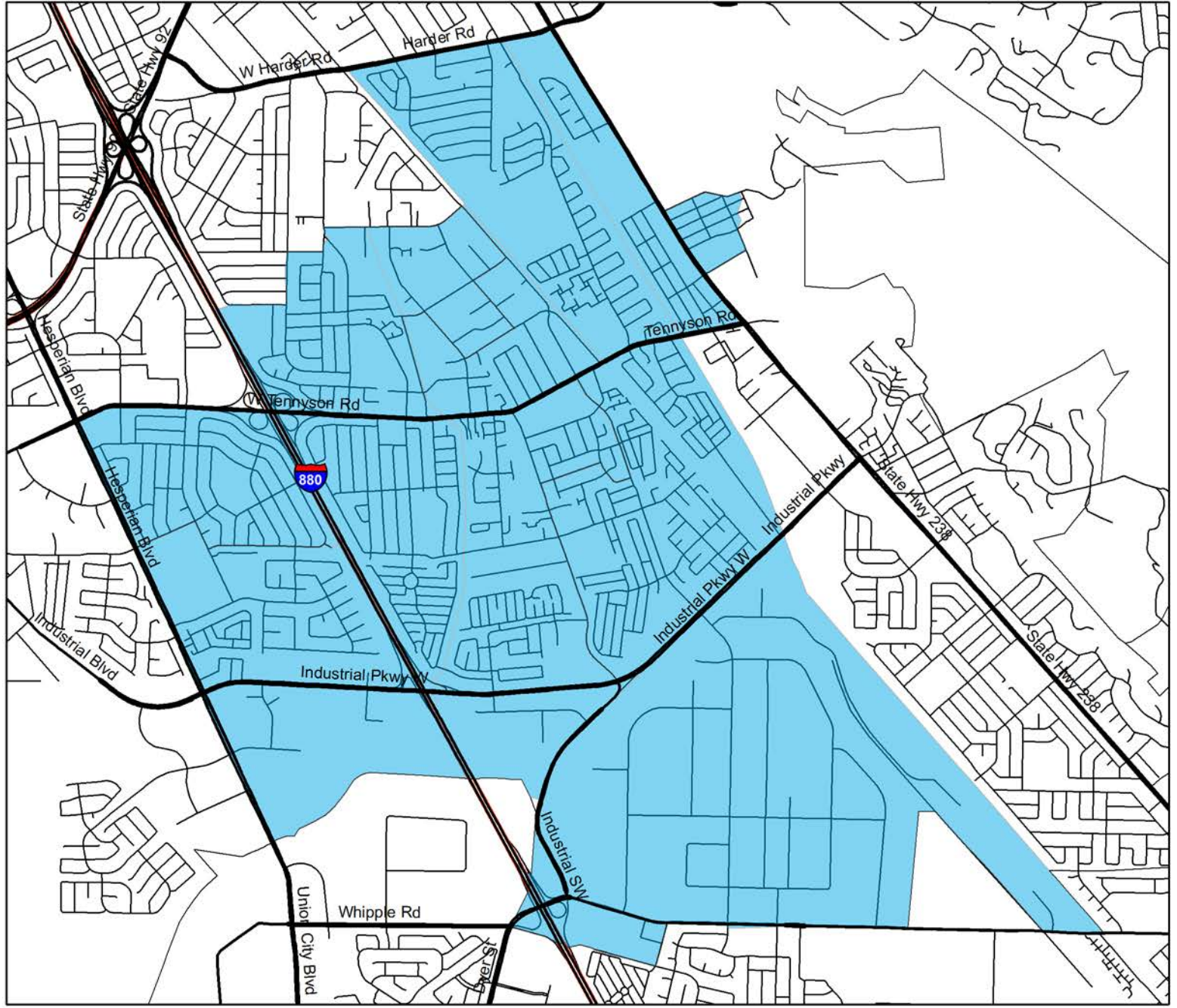




South Hayward Data

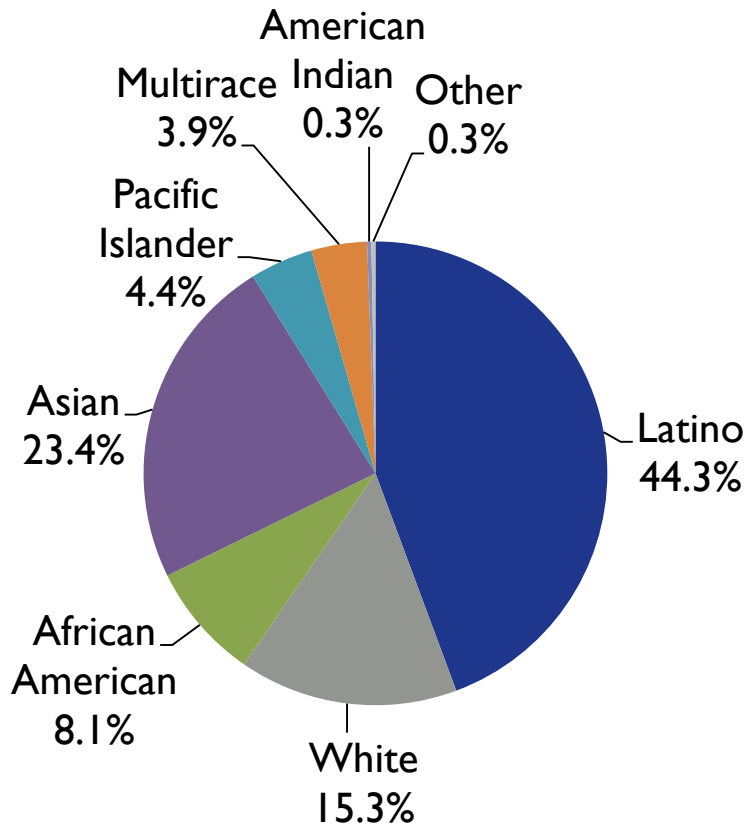
Alameda County Public Health Department
Community Assessment, Planning, Education, and Evaluation (CAPE) Epidemiology Team
May 7, 2014

South Hayward



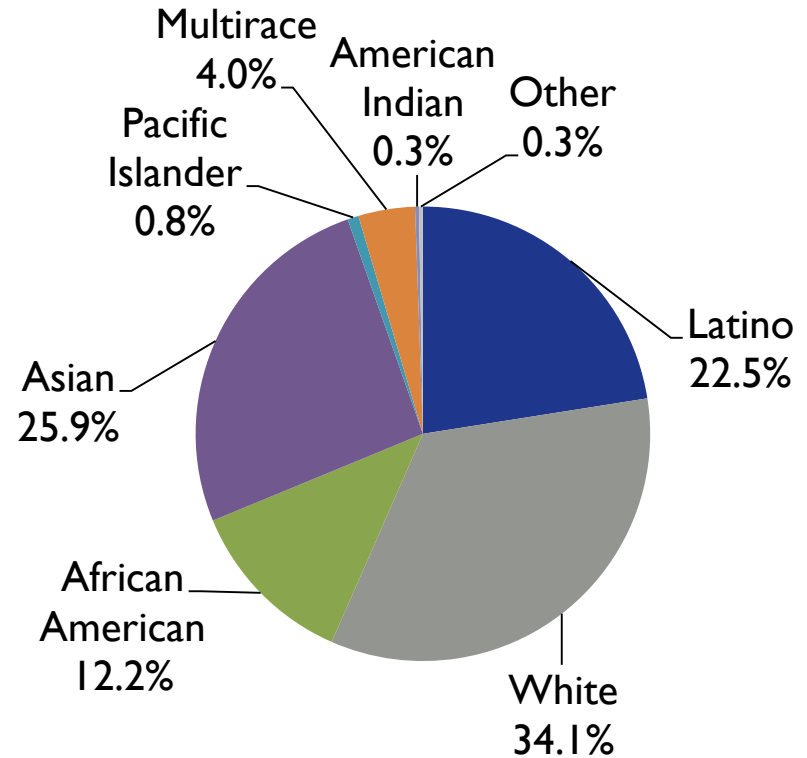
Racial/Ethnic Composition South Hayward, 2010

South Hayward





Population=37,971

Alameda County



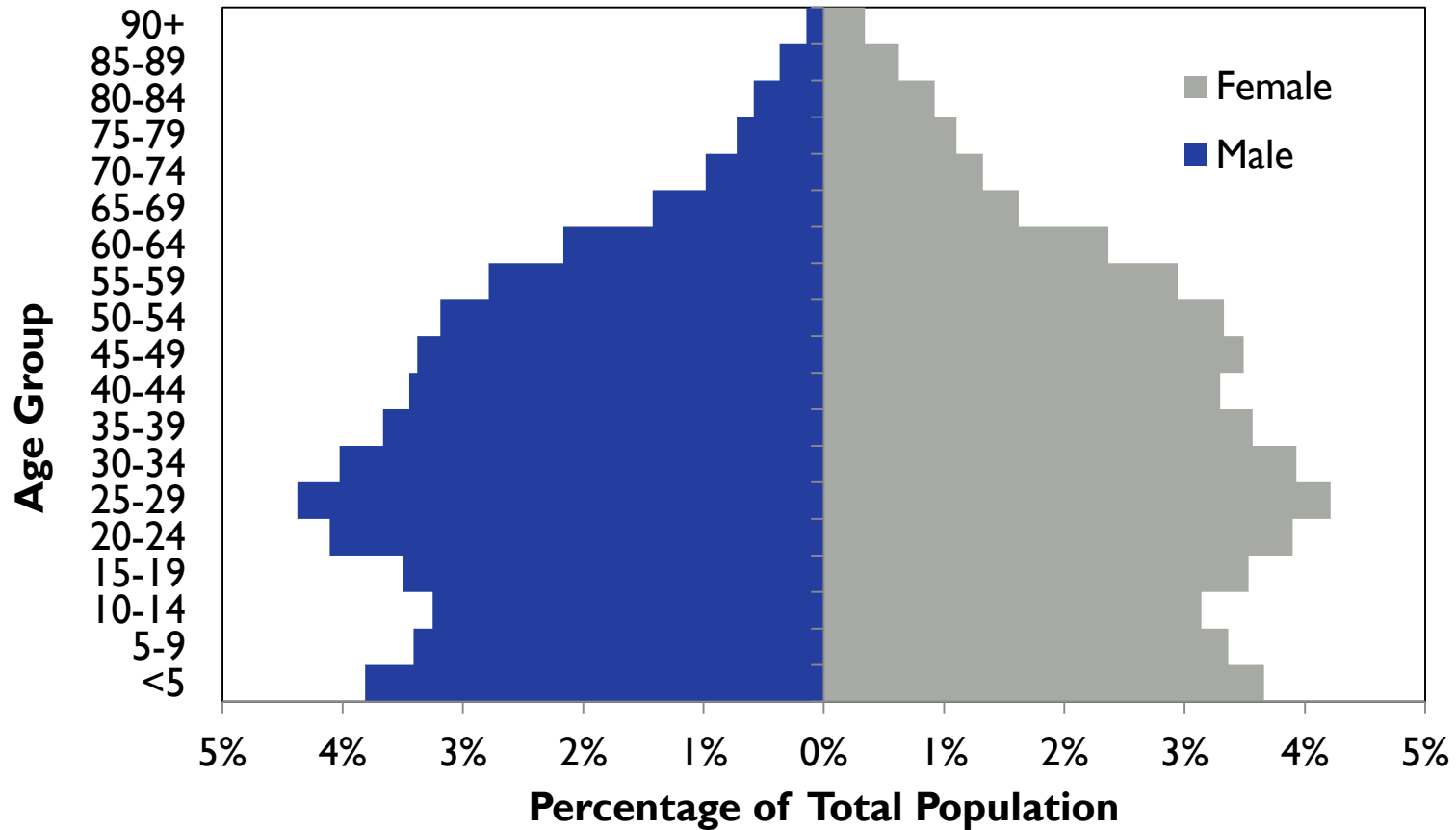
Population=1,510,271

Population Change by Race/Ethnicity South Hayward, 2000-2010

	Race/Ethnicity
Segments growing 	Latino (+20%), Pacific Islander (+ 72%)
Segments declining 	White (-34%) American Indian(-23%)

Population by Age and Sex South Hayward, 2010

South Hayward



Demographic Overview for South Hayward

Population Size and Change

Area	Population 2010	% Population Change (2000 to 2010)
South Hayward	37,971	+ 0.7%
Hayward	144,186	+ 3.0%
Oakland	390,724	- 2.2%
Alameda County	1,510,271	+ 4.6%

Limited English Proficiency

Area	% Limited English Proficiency
South Hayward	32.7% ↑
Hayward	28.0% ↑
Oakland	21.7% ↑
Alameda County	18.9%



Rate higher
than the County rate

Languages Spoken at Home

Area	English only	Spanish	Other Indo-European Language	Asian and Pacific Islander Language	Other Language
South Hayward	33.8%	36.9% ↑	9.2% ↑	18.5% ↑	0.7%
Hayward	42.0%	32.8% ↑	7.2% ↑	17.1%	0.9%
Oakland	59.8%	21.9% ↑	2.8%	13.8%	1.7% ↑
Alameda County	57.2%	16.7%	7.1%	18.0%	1.1%

↑ Rate higher than the County rate

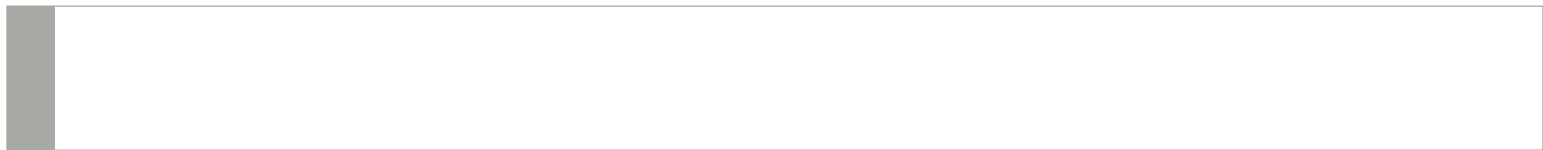
Household Type and Size

Area	Family	Nonfamily	Single Head of Household with Children < 18 yrs	Single Head of Household ≥ 65 Years of Age	Average # Persons per Household
South Hayward	78.4% ↑	21.6%	27.4%	10.4%	3.8 ↑
Hayward	71.7% ↑	28.2%	34.1% ↑	9.3%	3.2 ↑
Oakland	53.3%	46.7%	42.4% ↑	12.2% ↑	2.5
Alameda County	64.7%	35.3%	27.9%	10.7%	2.8

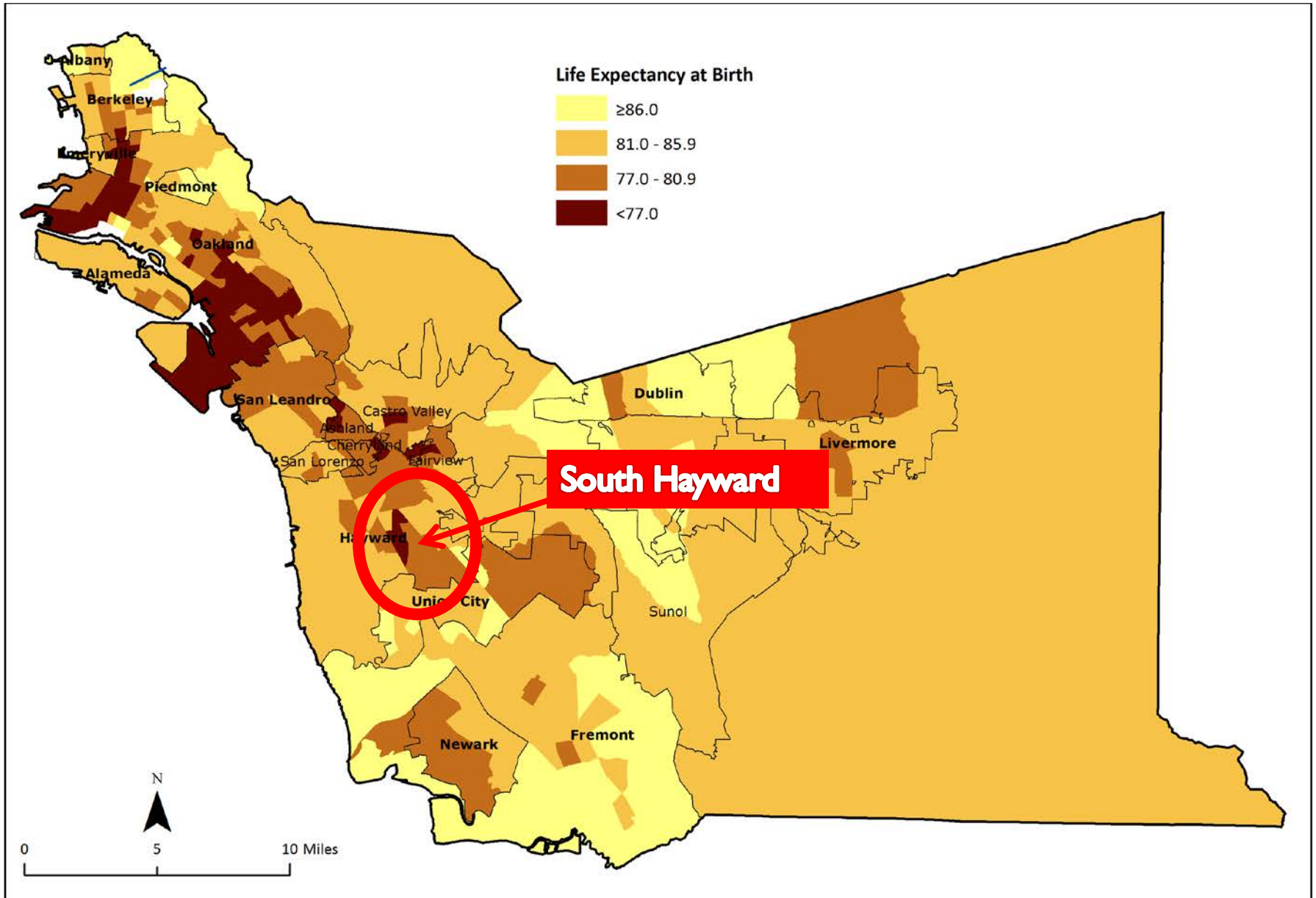


Rate higher than the County rate

Health Outcomes

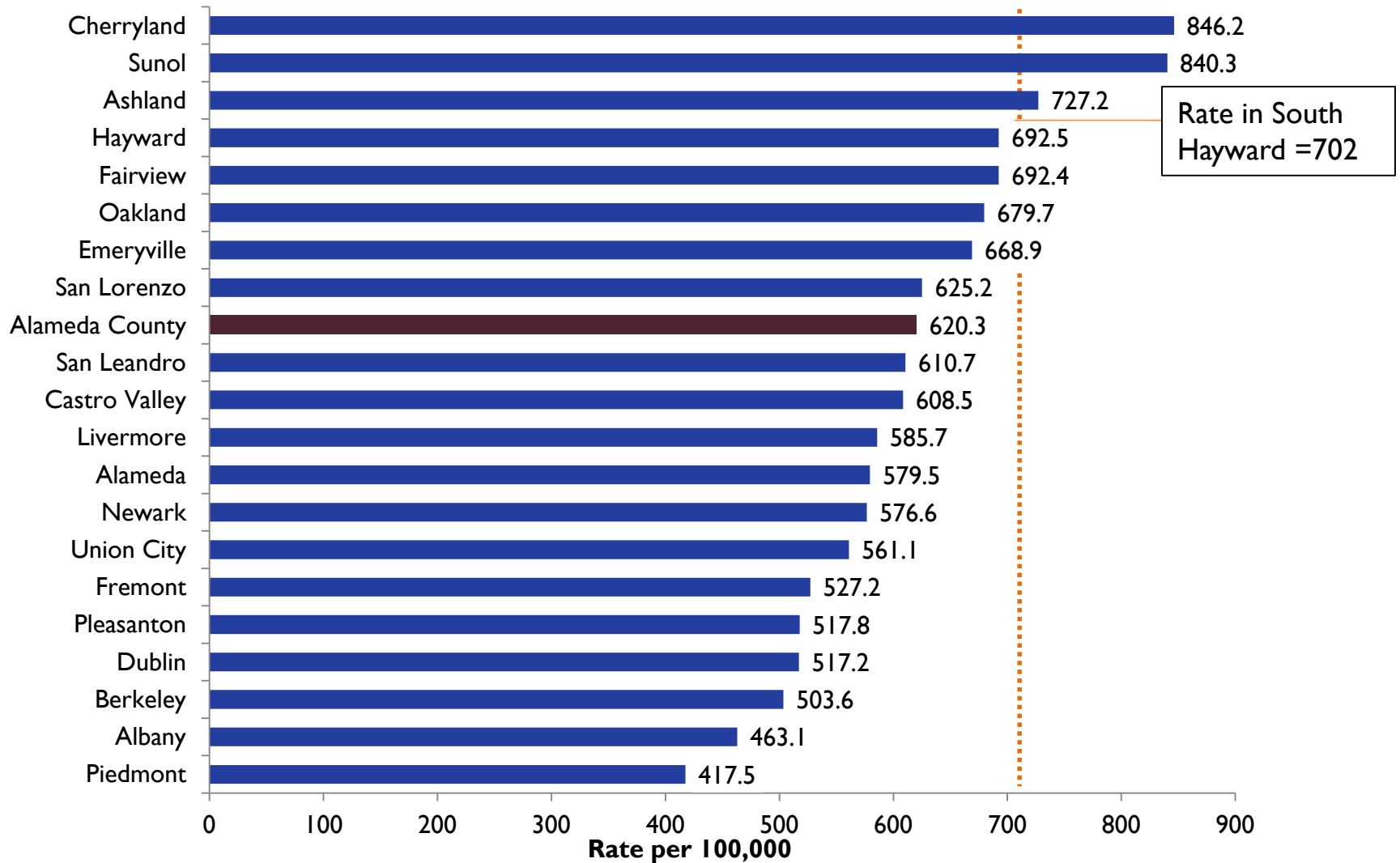


Life Expectancy by Census Tract

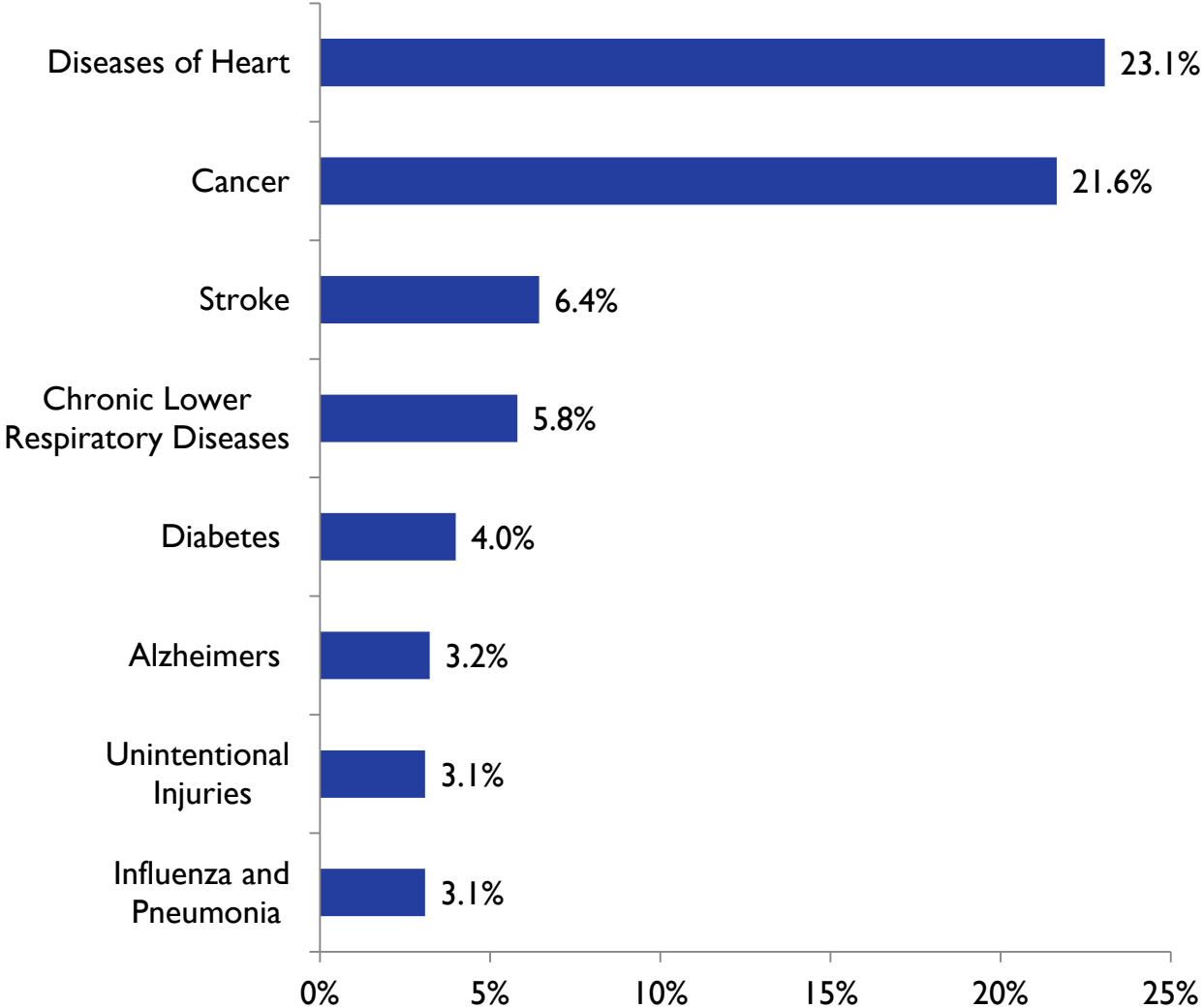


Source: CAPE, with data from Alameda County vital statistics files 2006-2010.

All-Cause Mortality by City/Place

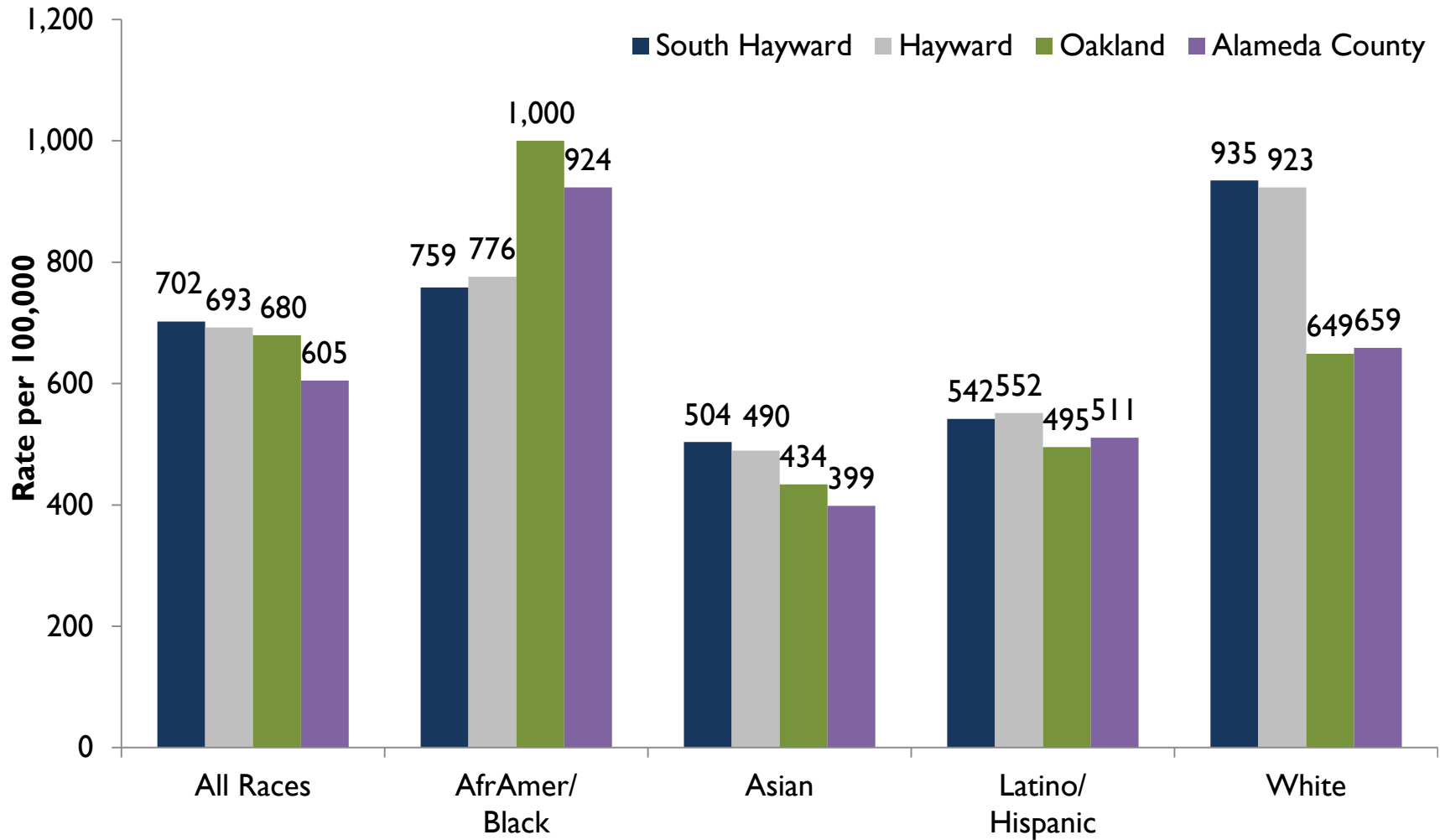


Leading Causes of Death South Hayward

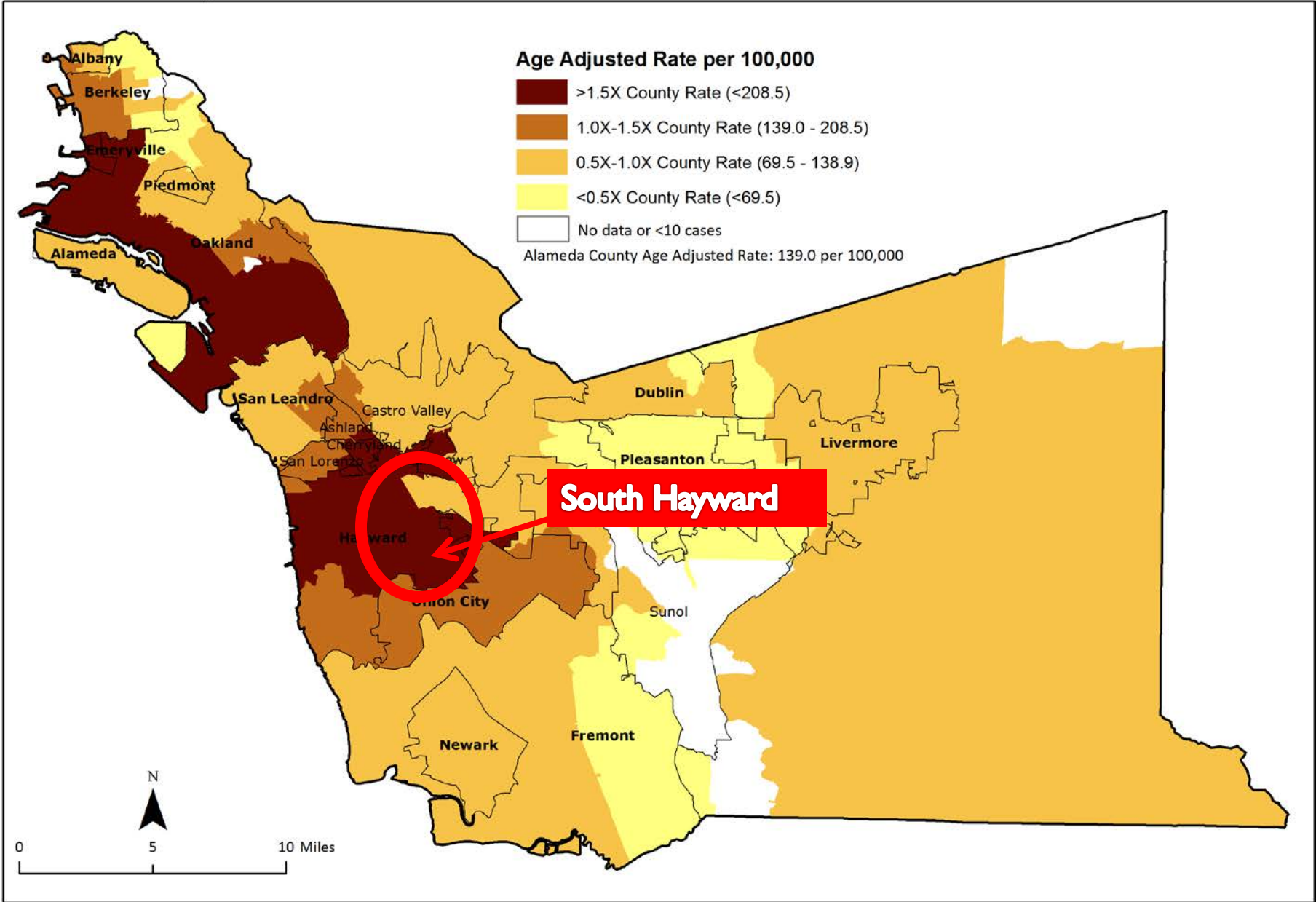


Source: Alameda County Vital Statistics 2010-12
Note that 29.6% deaths are from all other causes.

All-Cause Mortality by Race/Ethnicity

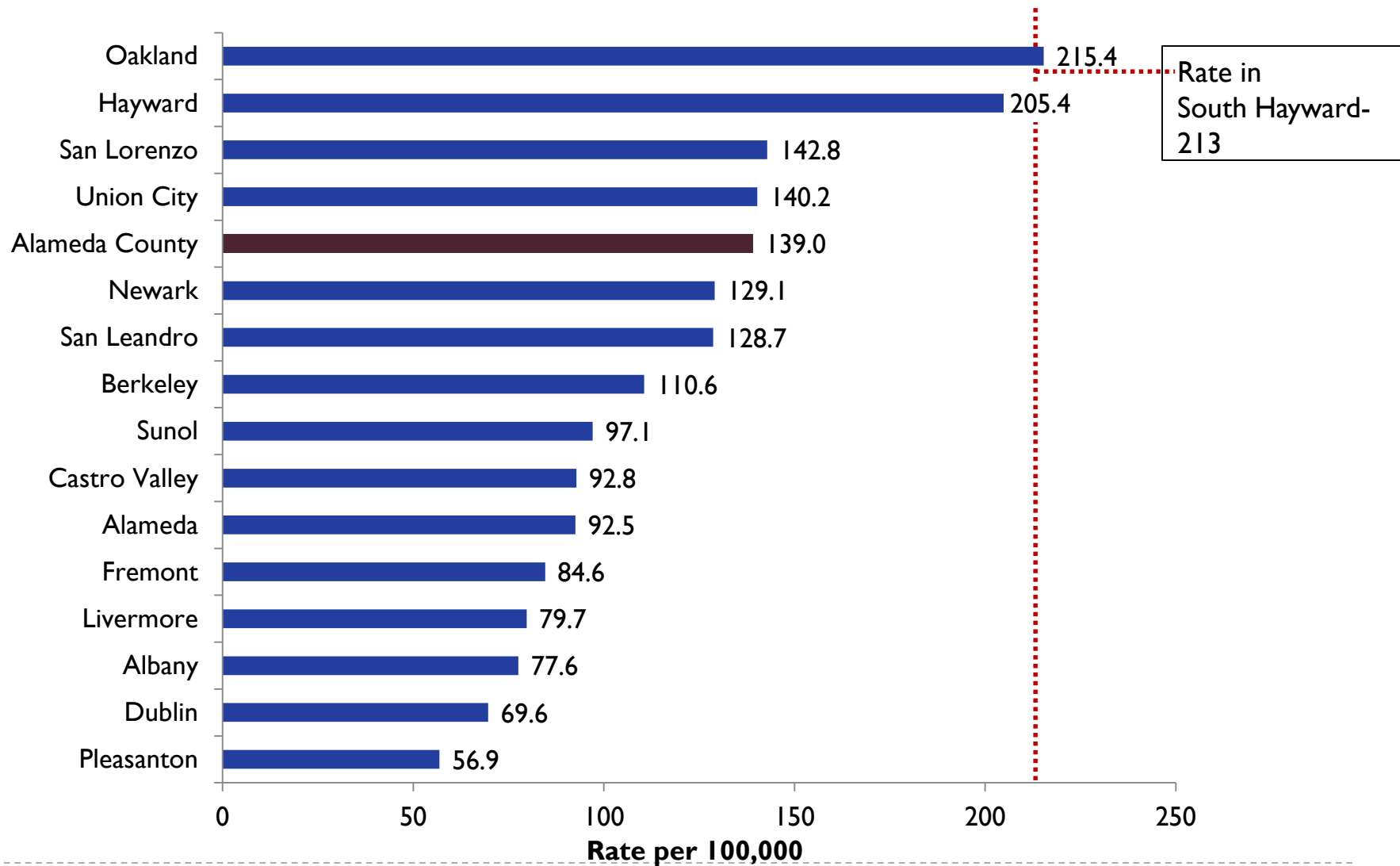


Asthma Inpatient Visits

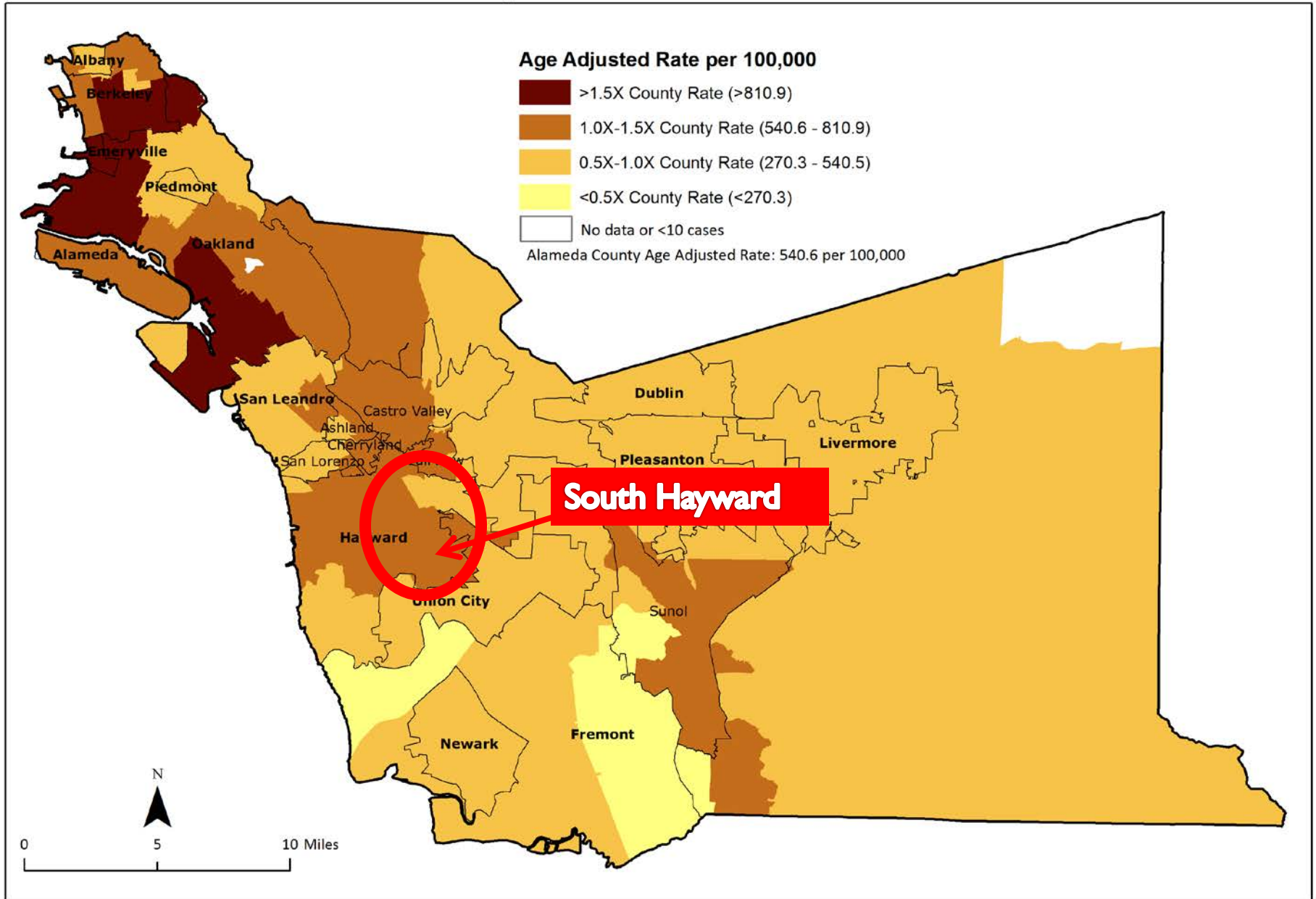


Source: CAPE, with data from OSPHD 2009-2011.

Asthma Inpatient Visits by City/Place

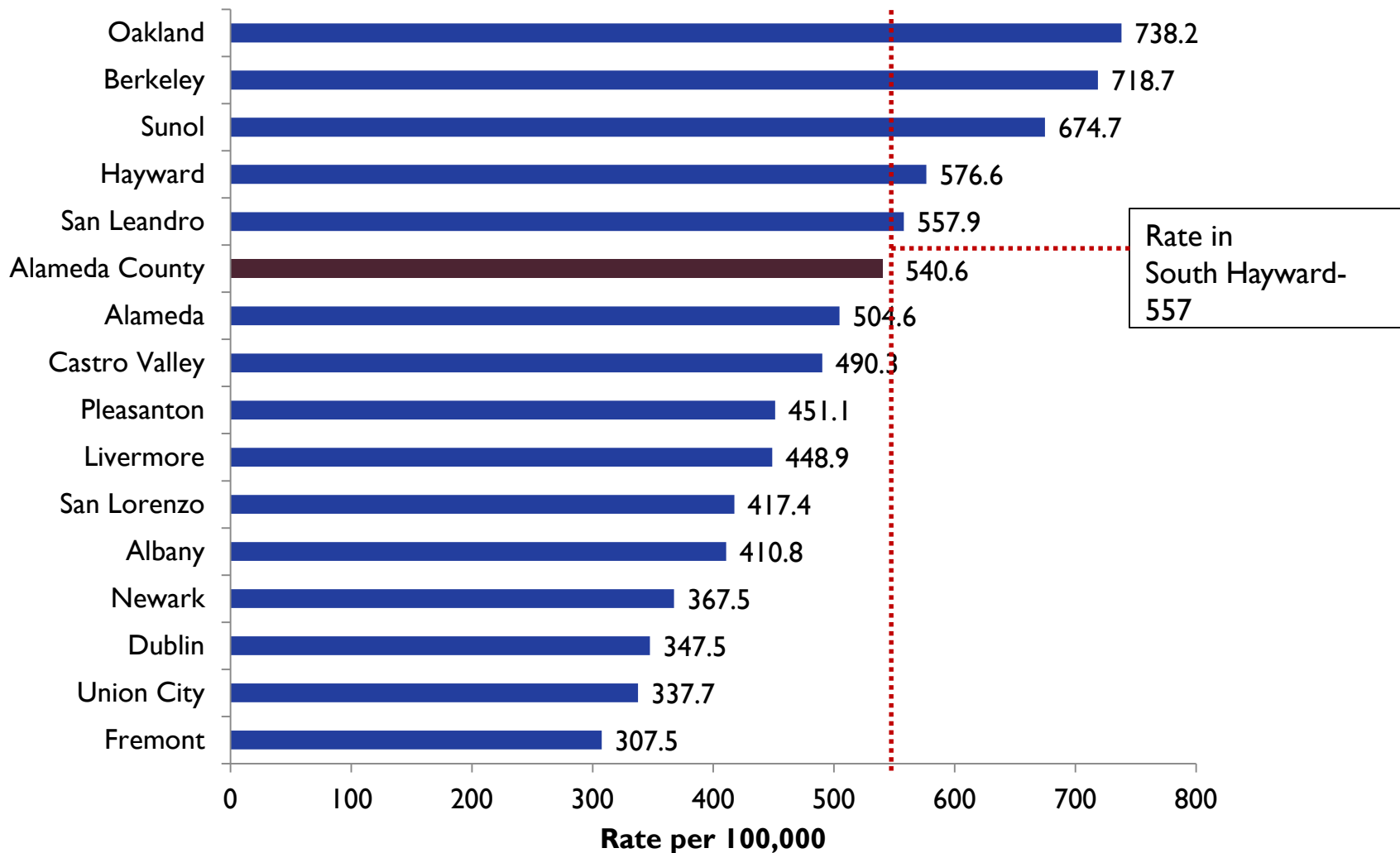


Mental Health Related Inpatient Visits

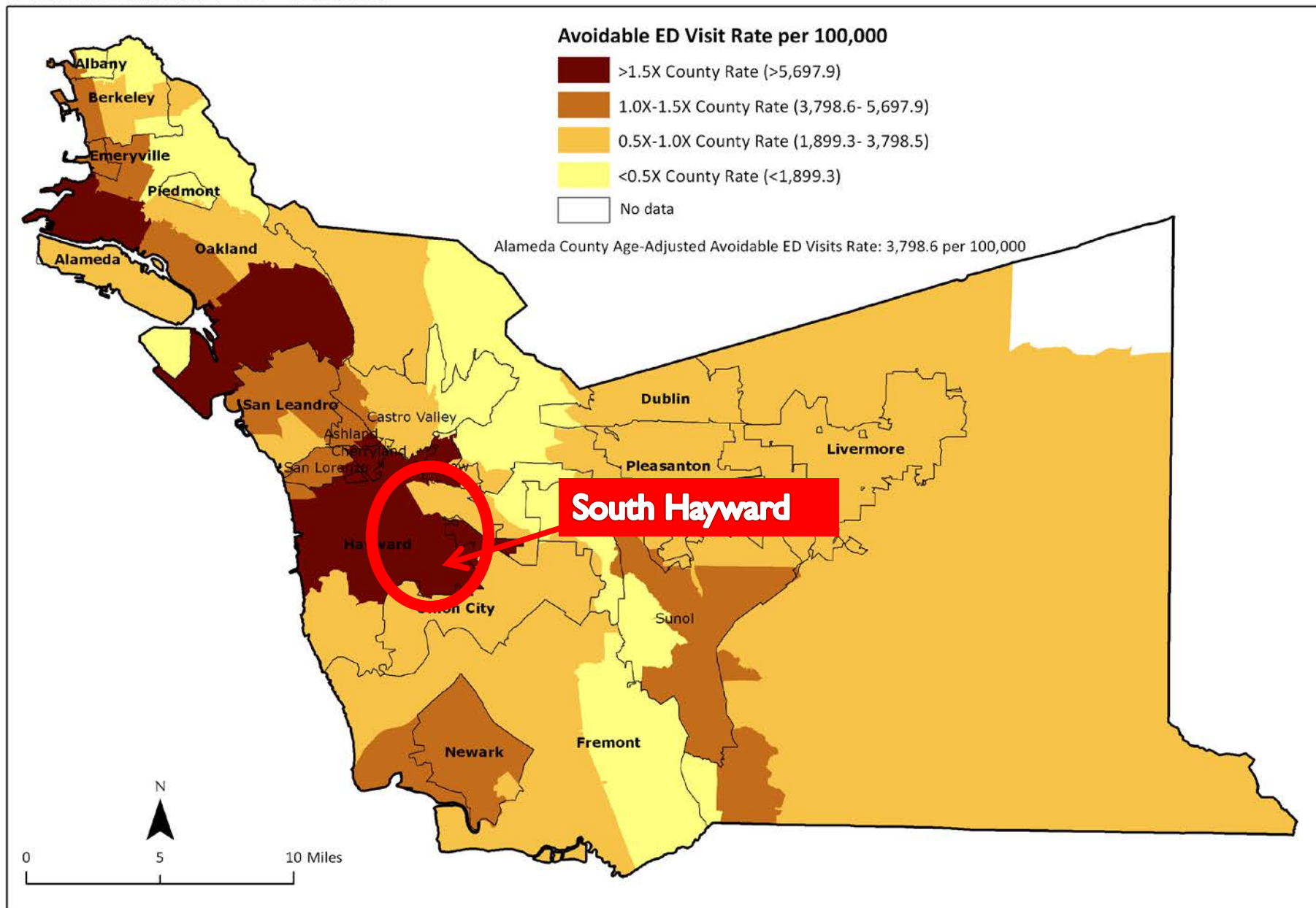


Source: CAPE, with data from OSPHD 2009-2011.

Mental Health Related Inpatient Visits by City/Place

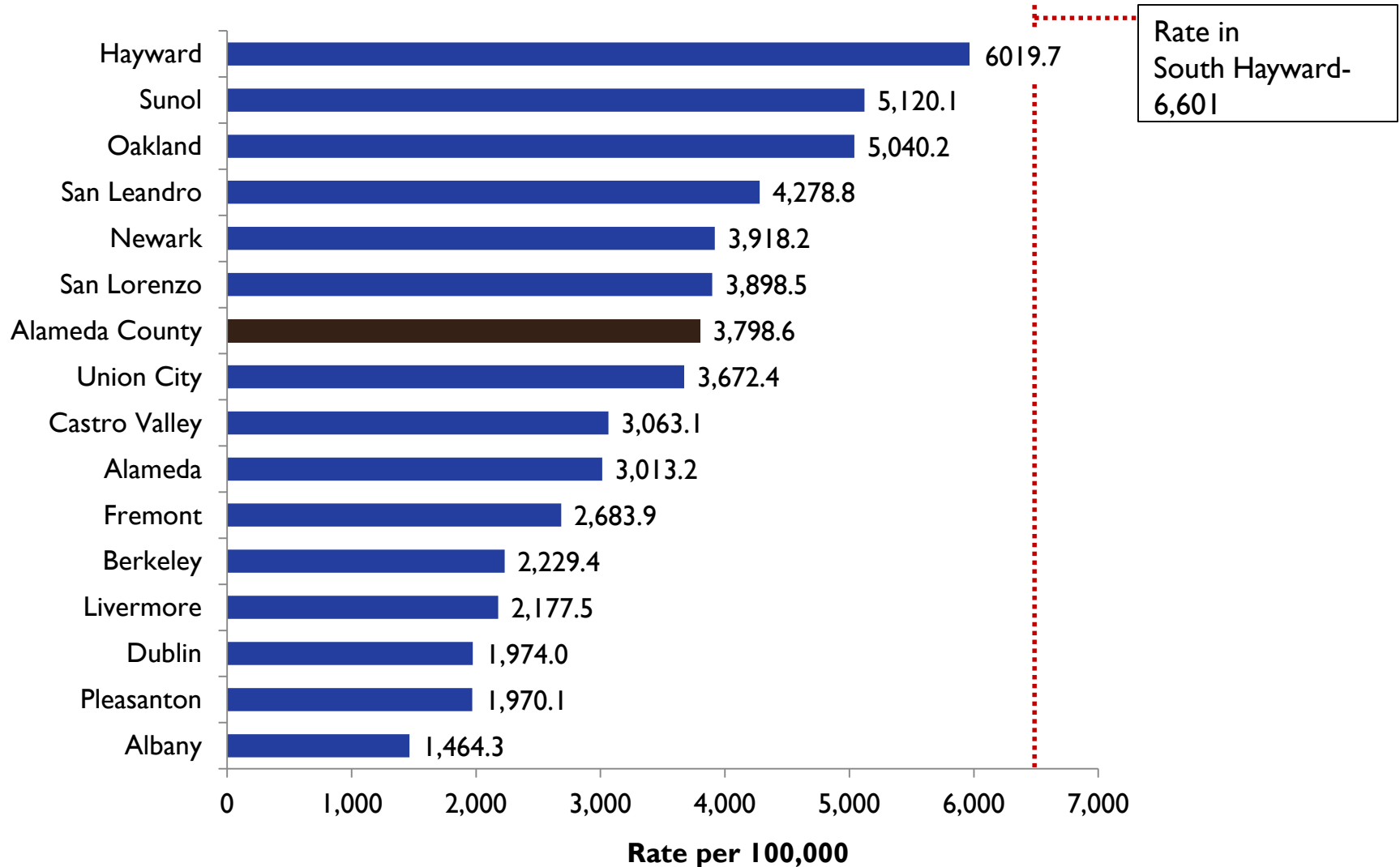


Avoidable ED Visits

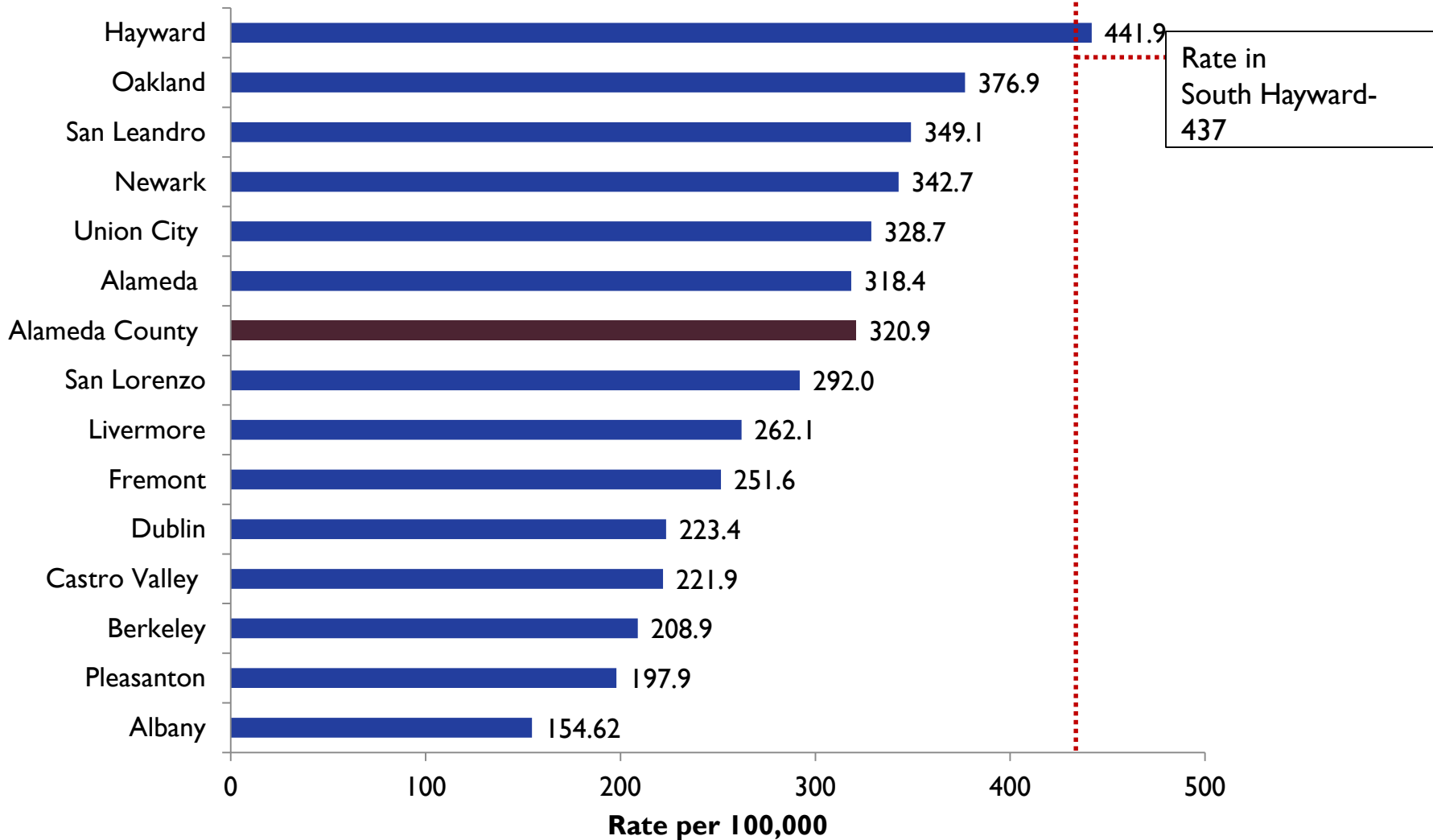


Source: CAPE, with data from OSPHD 2009-2011.

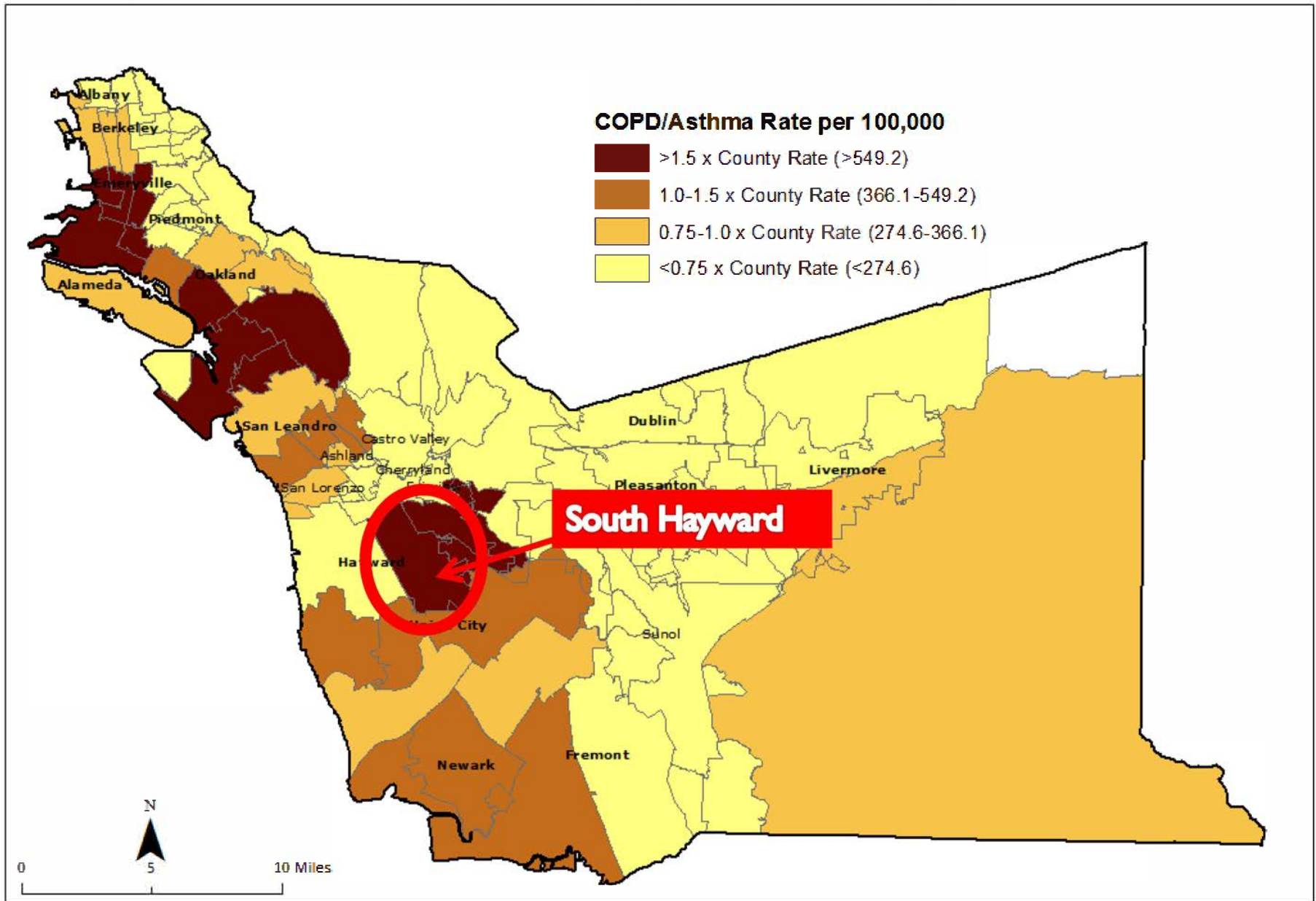
Avoidable ED Visits by City/Place



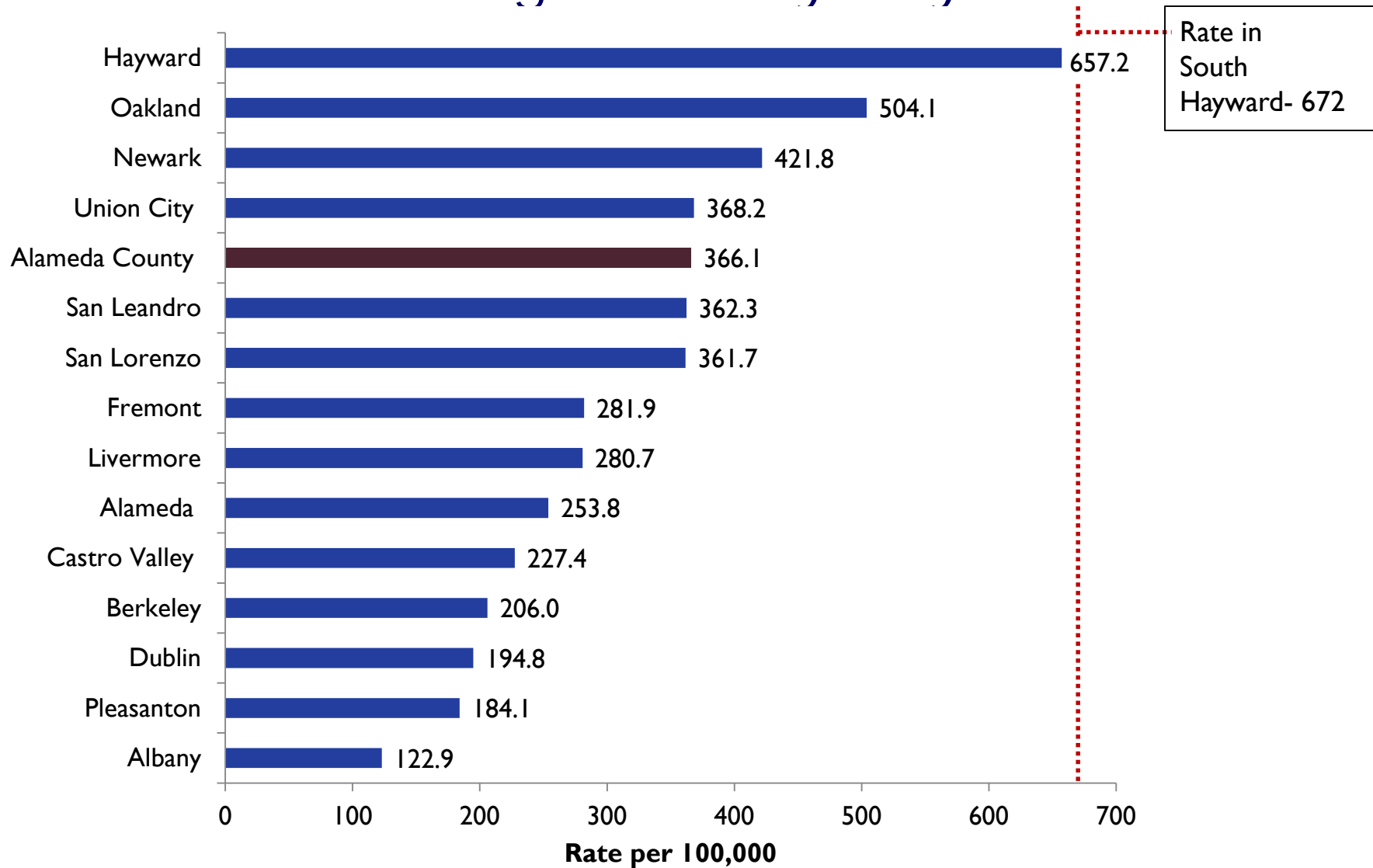
Heart Failure Preventable Hospitalizations by City/Place



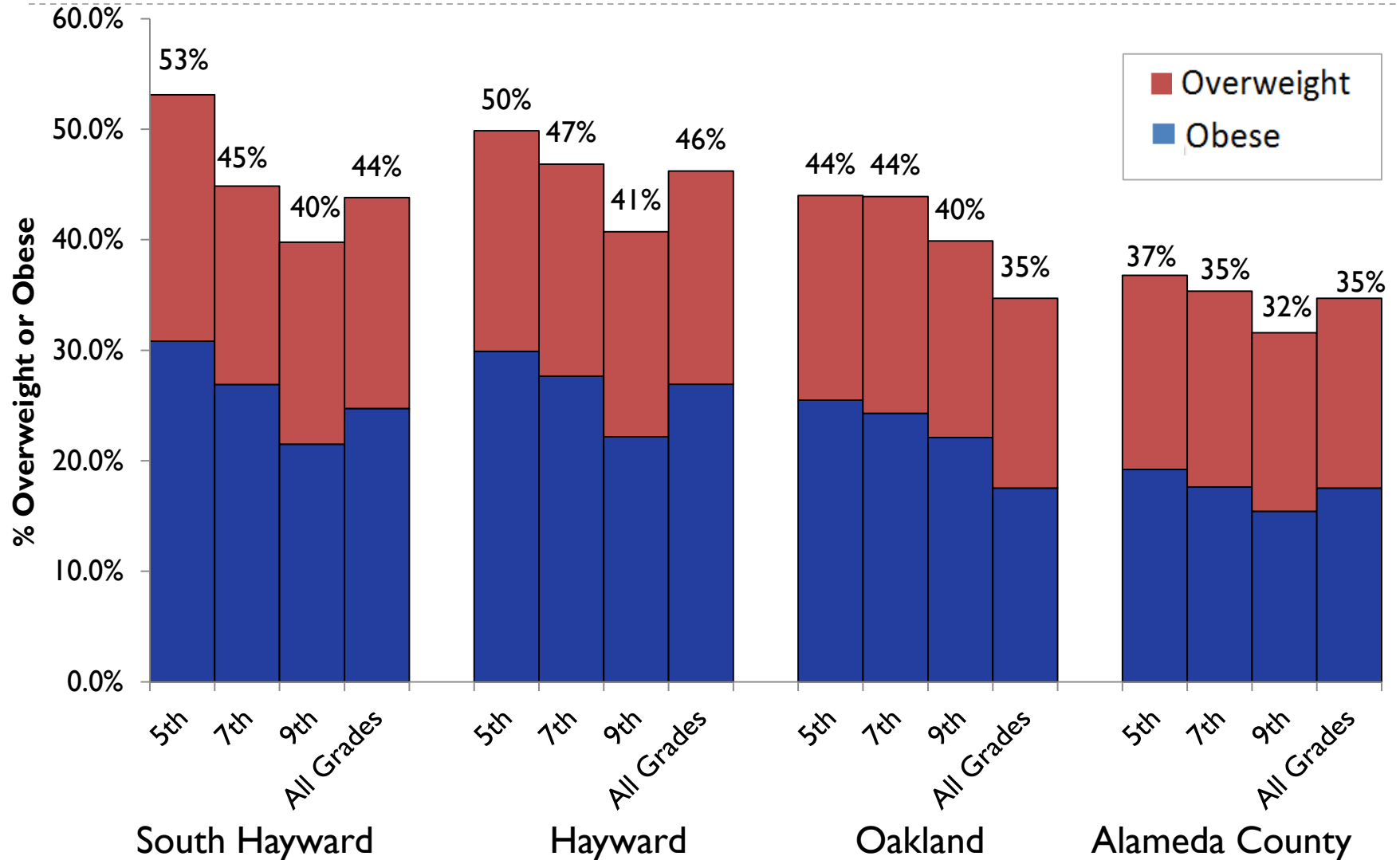
COPD/Asthma Preventable Hospitalizations, Ages 40+










COPD/Asthma Preventable Hospitalizations for Adults Ages 40+ by City/Place





Weight Status Among School Age Children



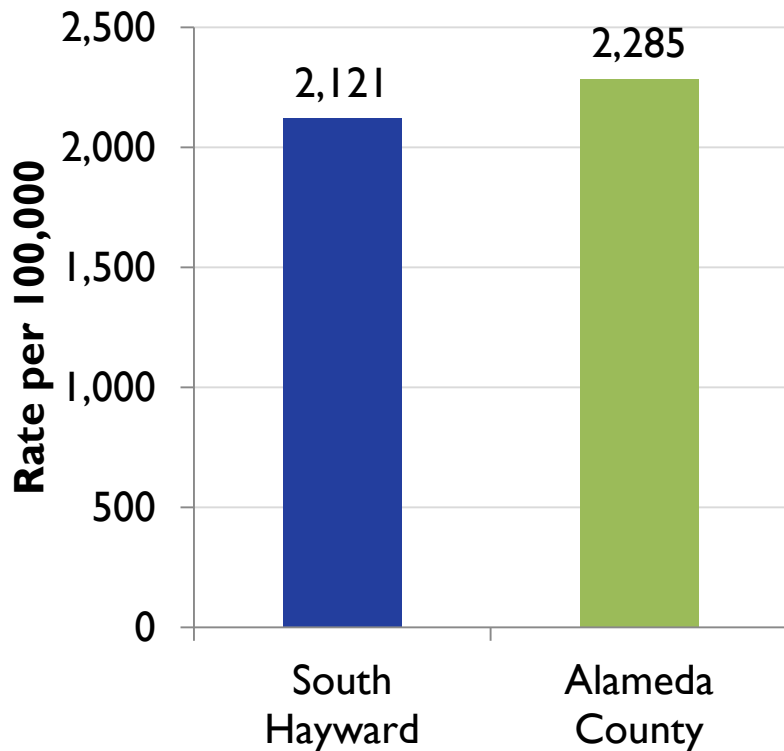
Maternal and Child Health Indicators

	South Hayward	Hayward	Oakland	Alameda County
% Low Birth Weight	6.3%	6.9%	7.8%	7.2%
Teen Birth Rate	37.6 	33.5 	42.1 	21.6
% 1st Trimester Prenatal Care	79% 	81% 	88%	88%
Infant Mortality Rate	n/a	5.3 	5.8 	4.3

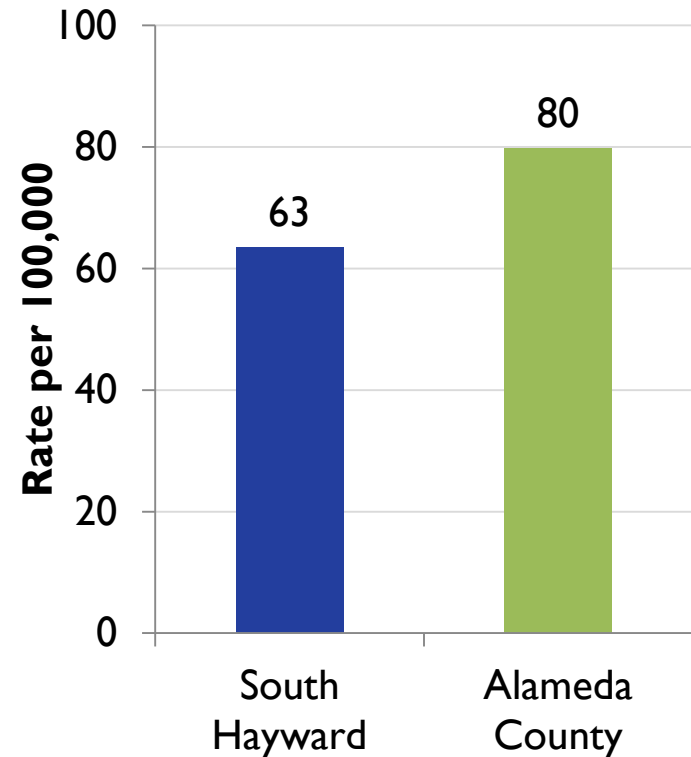
 Rate higher than the County rate
 Rate lower than the County rate

Sexually Transmitted Disease Rates

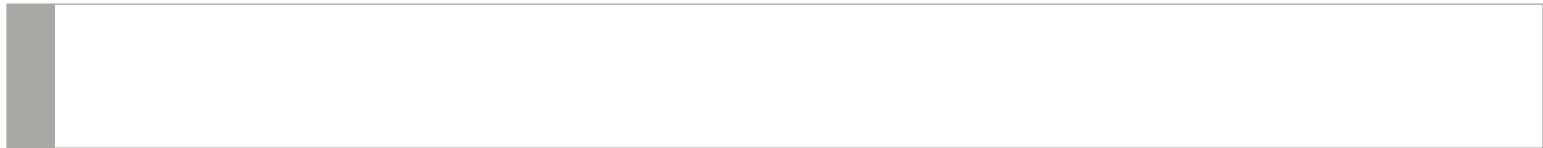
Chlamydia Rate among Females 15-24 years



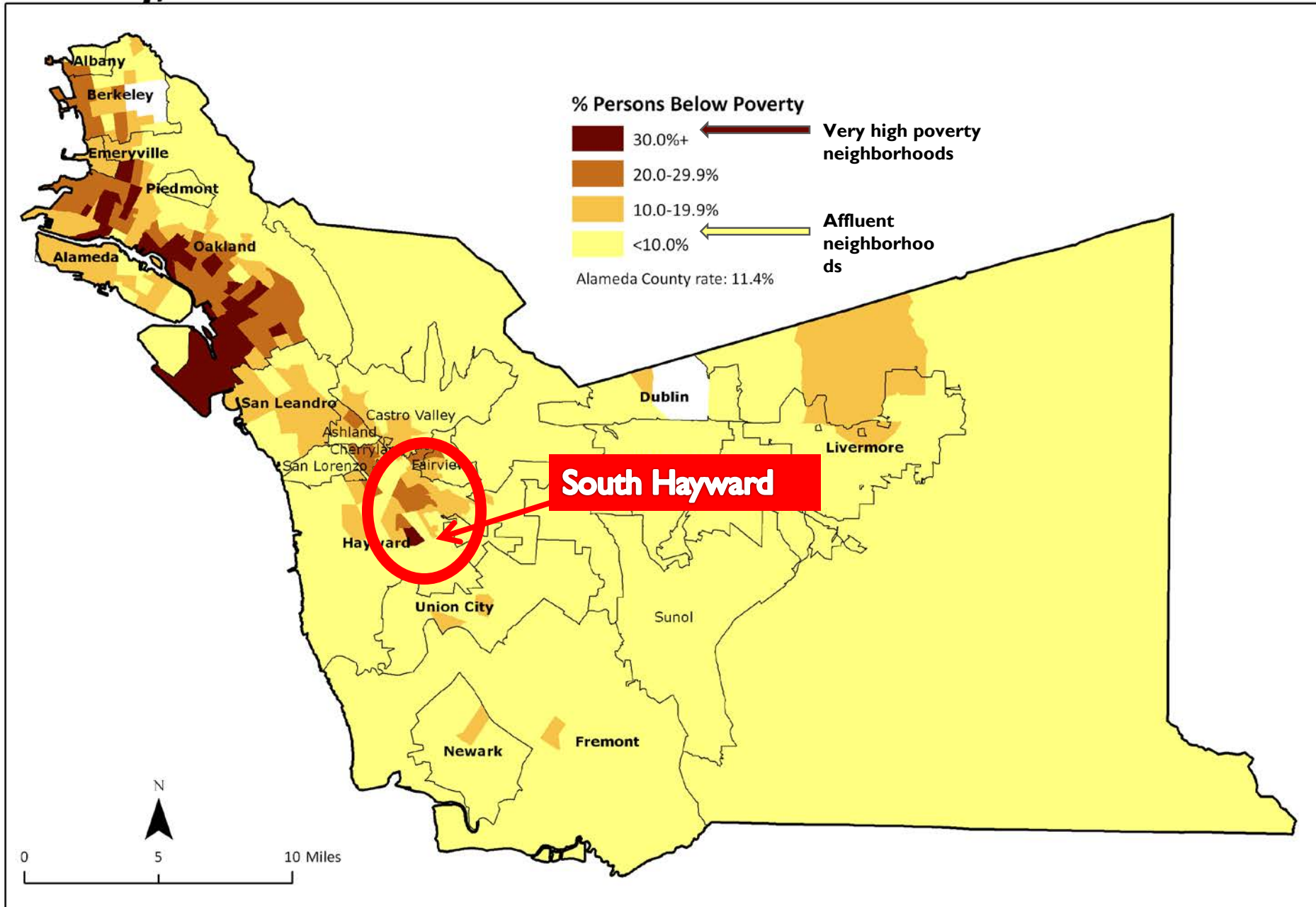
Overall Gonorrhea Rate



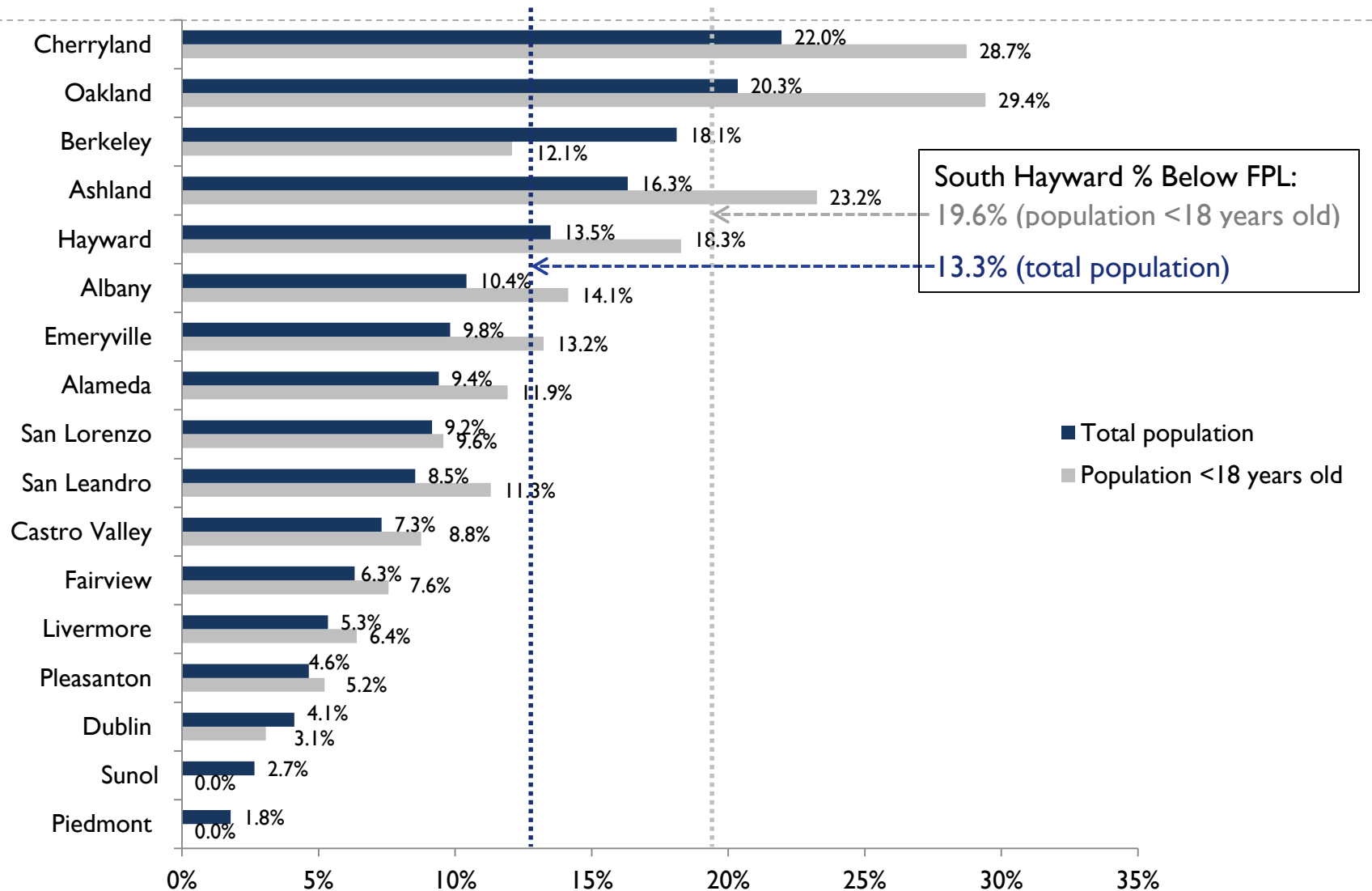
Social and Economic Indicators



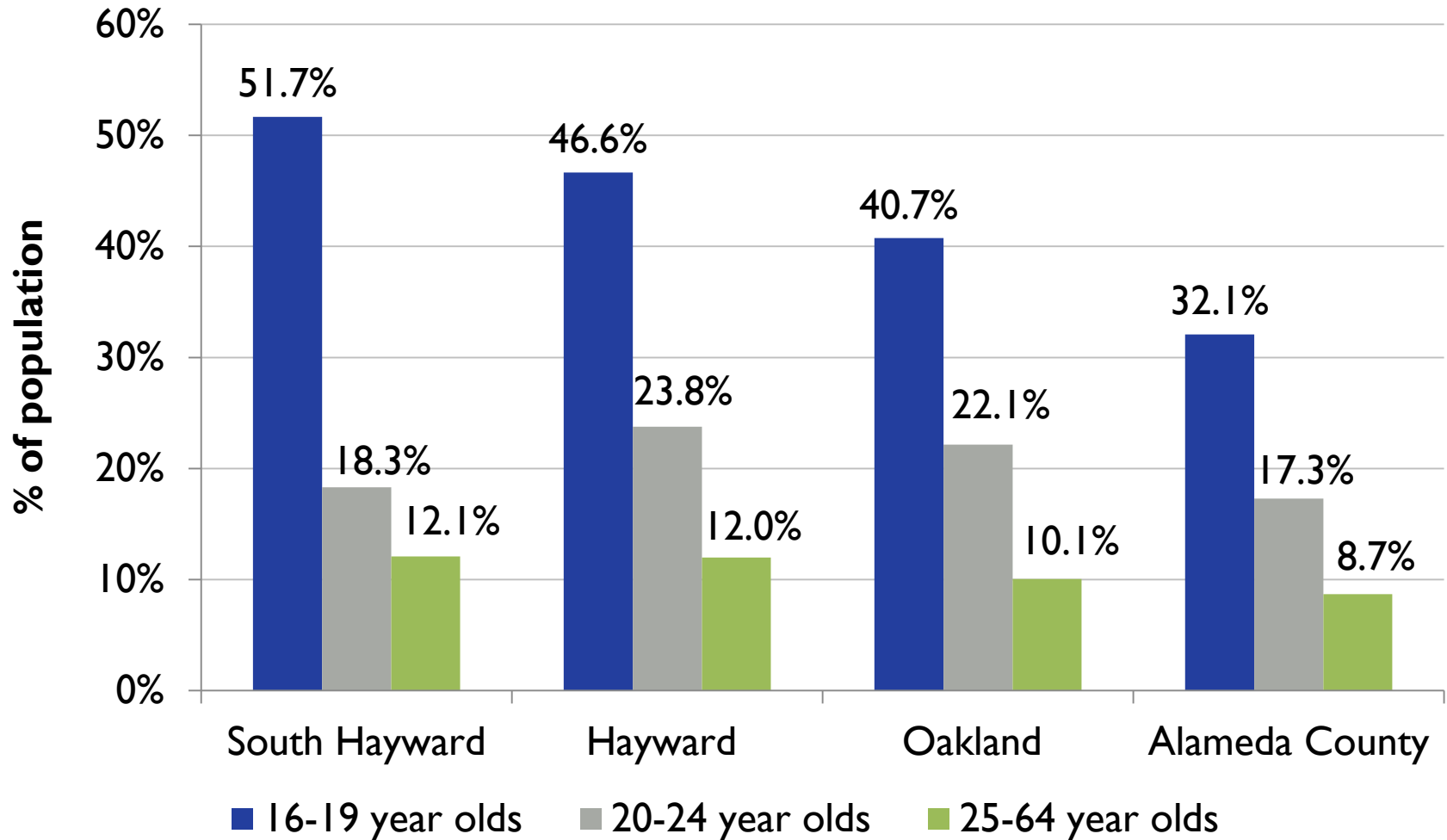
Neighborhood Poverty Level by Census Tract



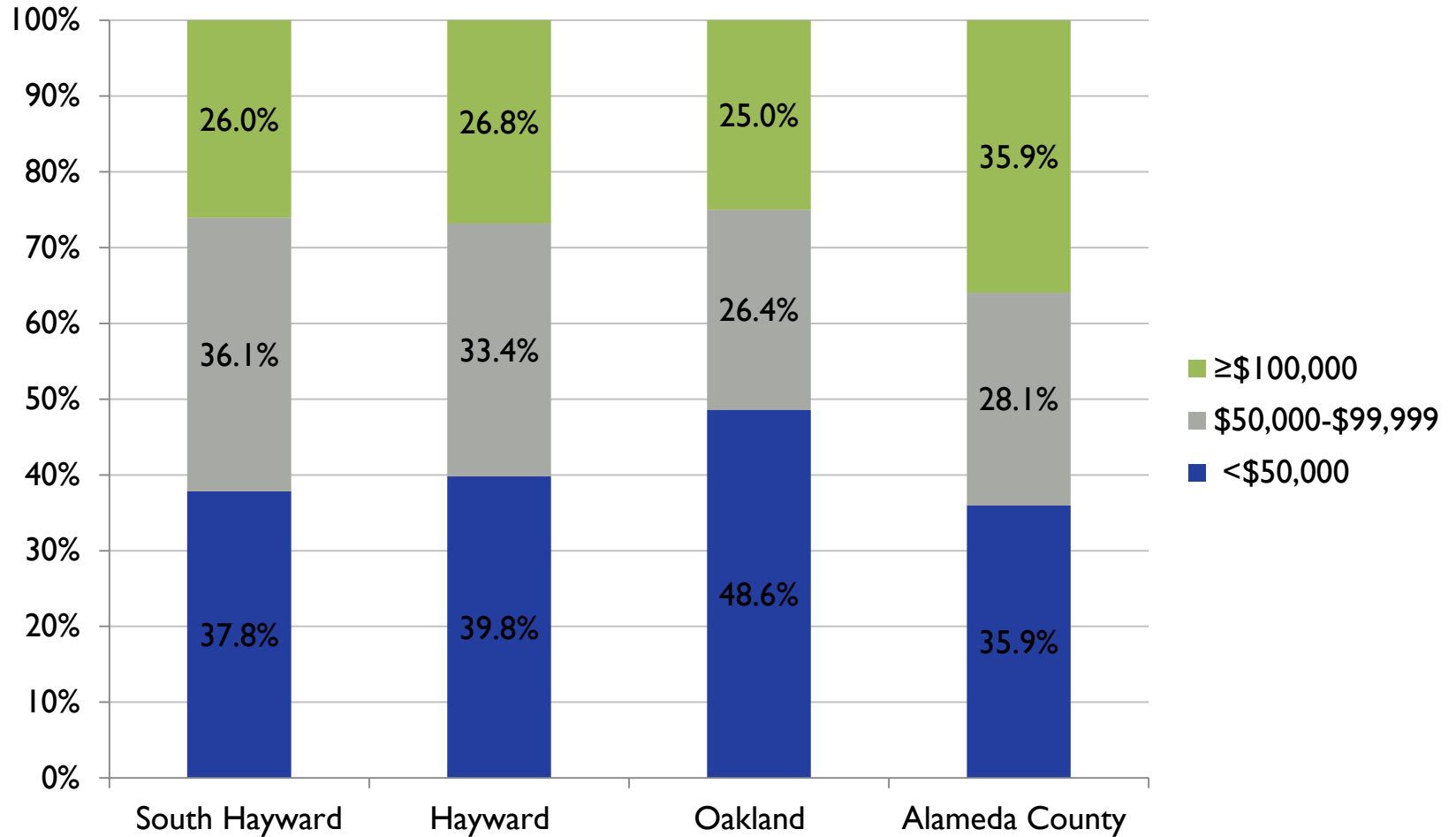
Percentage Below Federal Poverty Level



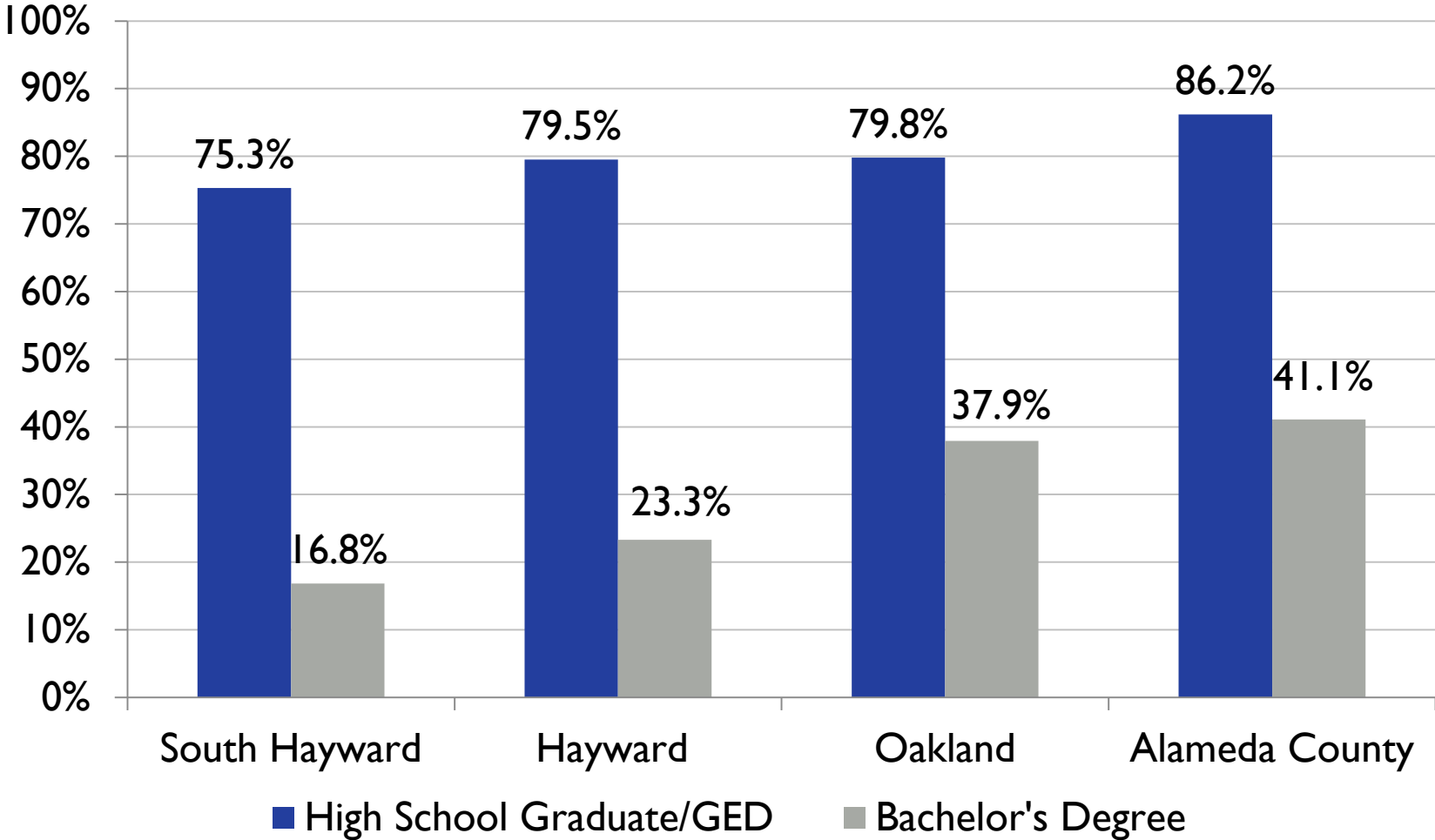
Unemployment by Age



Household Income Distribution

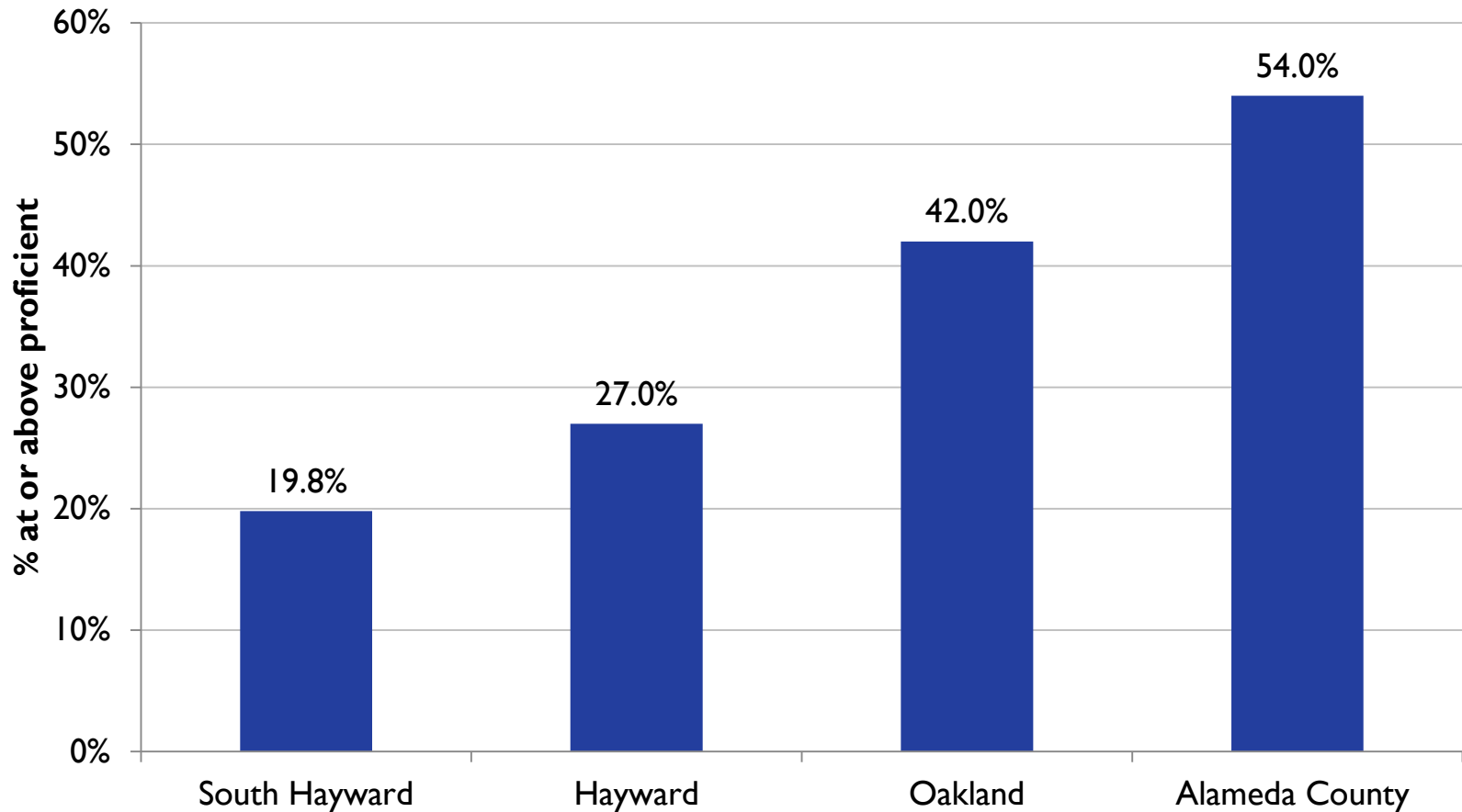


Educational Attainment

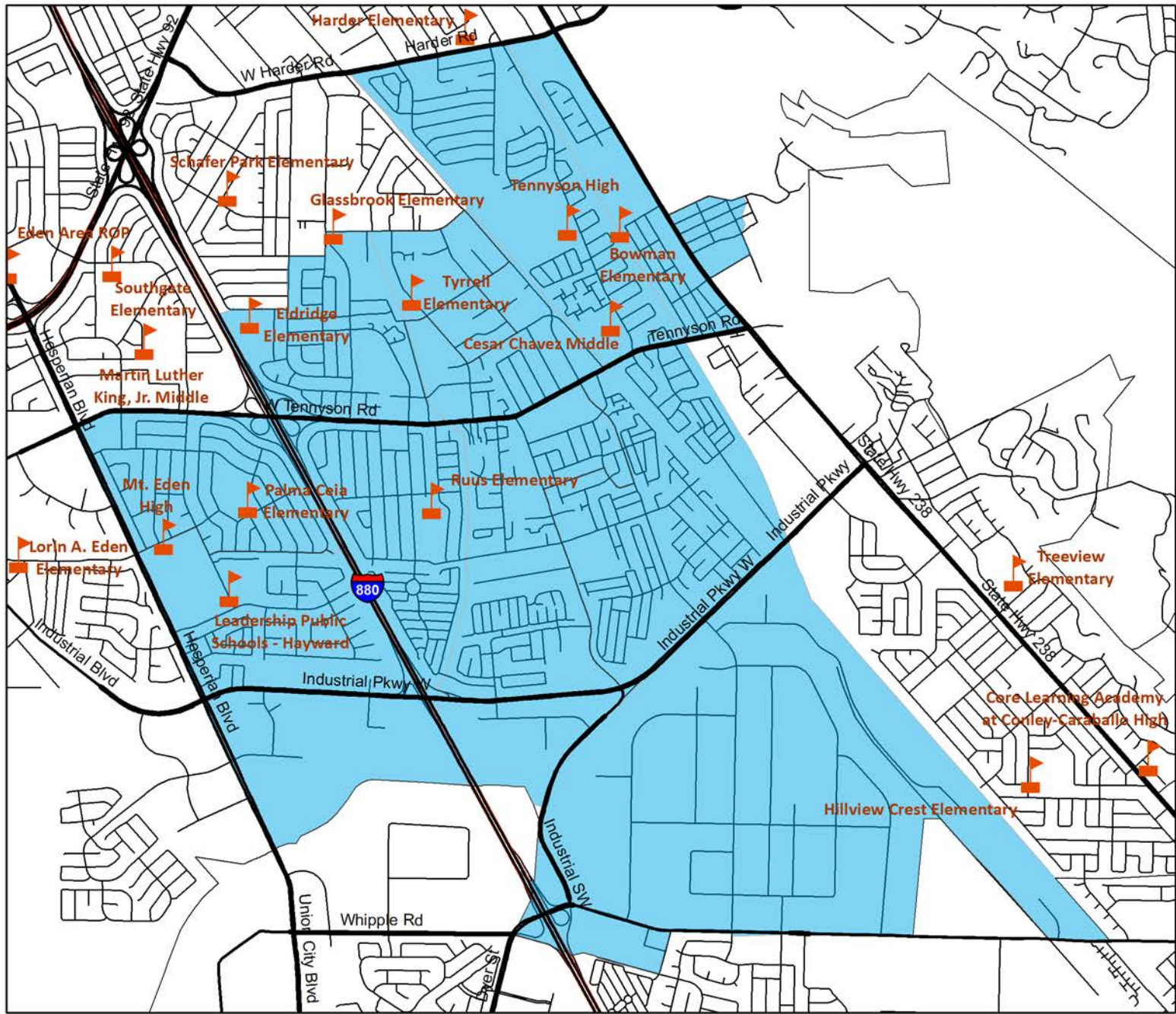


Source: American Community Survey, 2008-2012

Academic Performance – 3rd Grade English Language Arts Proficiency



Schools



Housing and Transportation Indicators

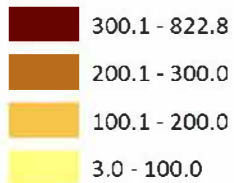
Area	Housing			Transportation	
	% Housing Units Renter-Occupied	% Paying \geq 30% Household Income on Rent	% Households with > 1 Occupant per Room	% Zero Vehicle Households	% Walked or Took Public Transit to Work
South Hayward	36.4%	58.8% ↑	17.3% ↑	4.7%	5.9%
Hayward	46.5% ↑	57.6% ↑	11.4% ↑	7.3%	7.9%
Oakland	59.0% ↑	55.3% ↑	6.7% ↑	17.9% ↑	17.9% ↑
Alameda County	46.3%	51.8%	5.6%	10.5%	11.9%

↑ Rate higher than the County rate

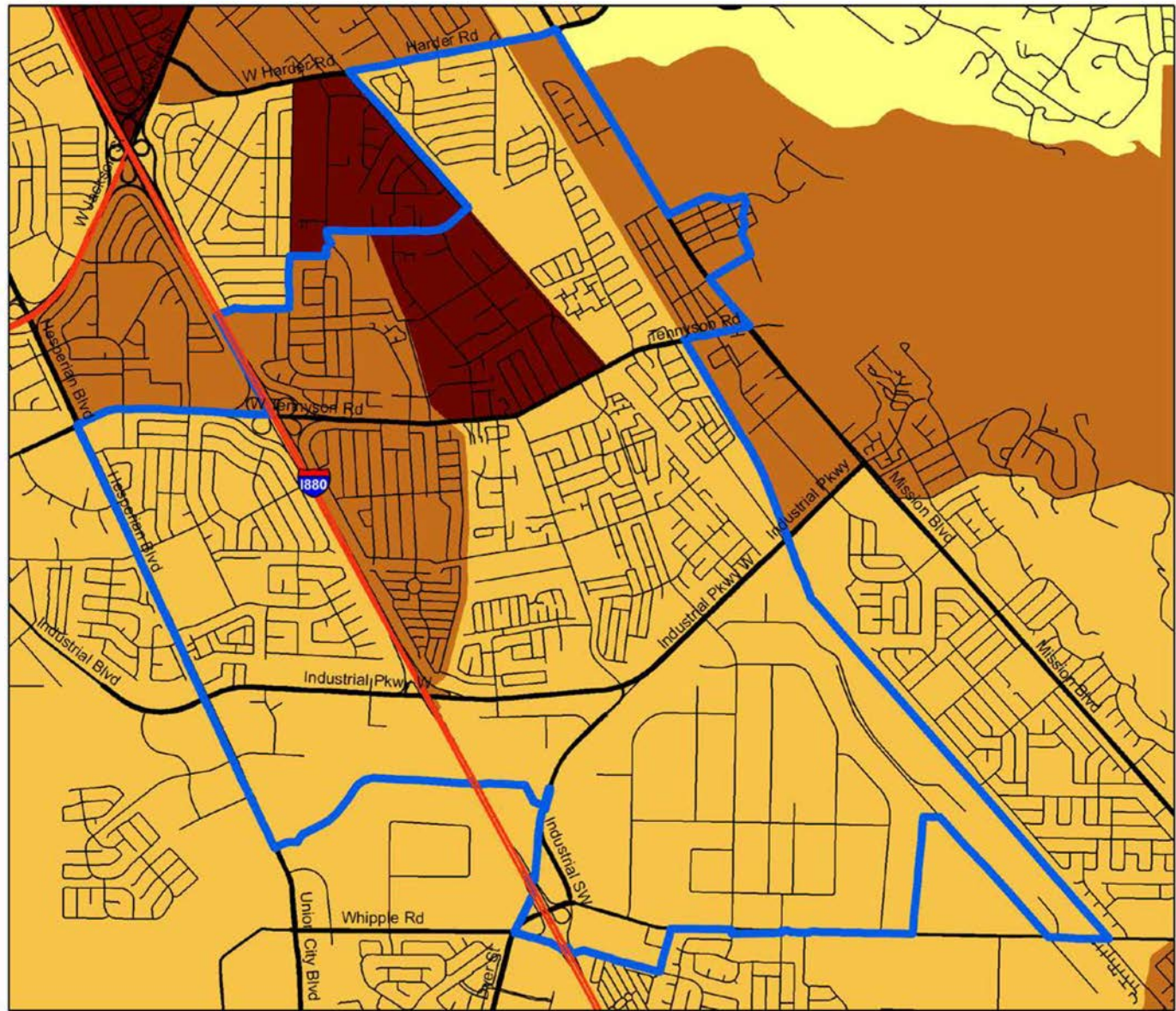
SSA Benefits Usage

MediCal

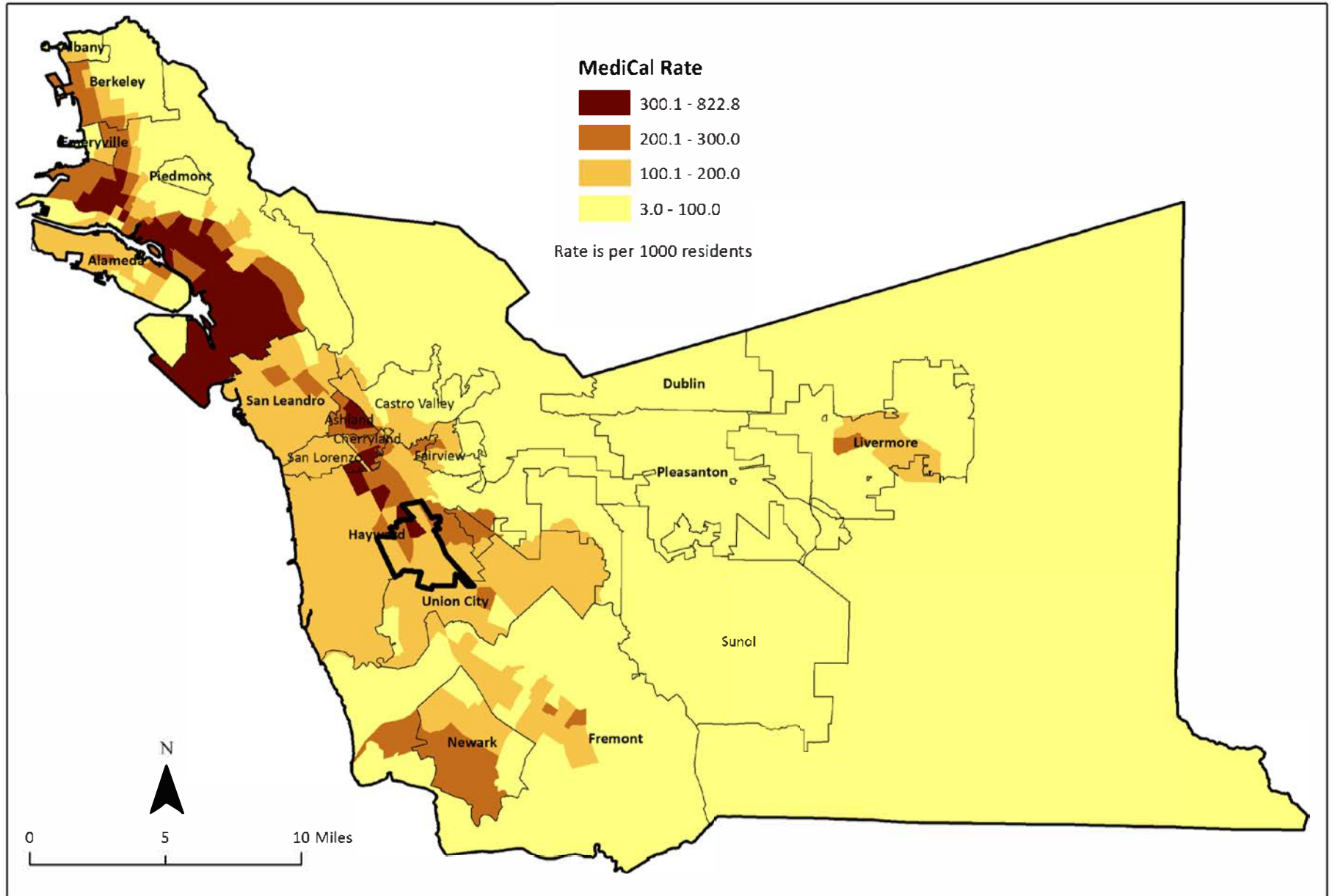
MediCal Rate



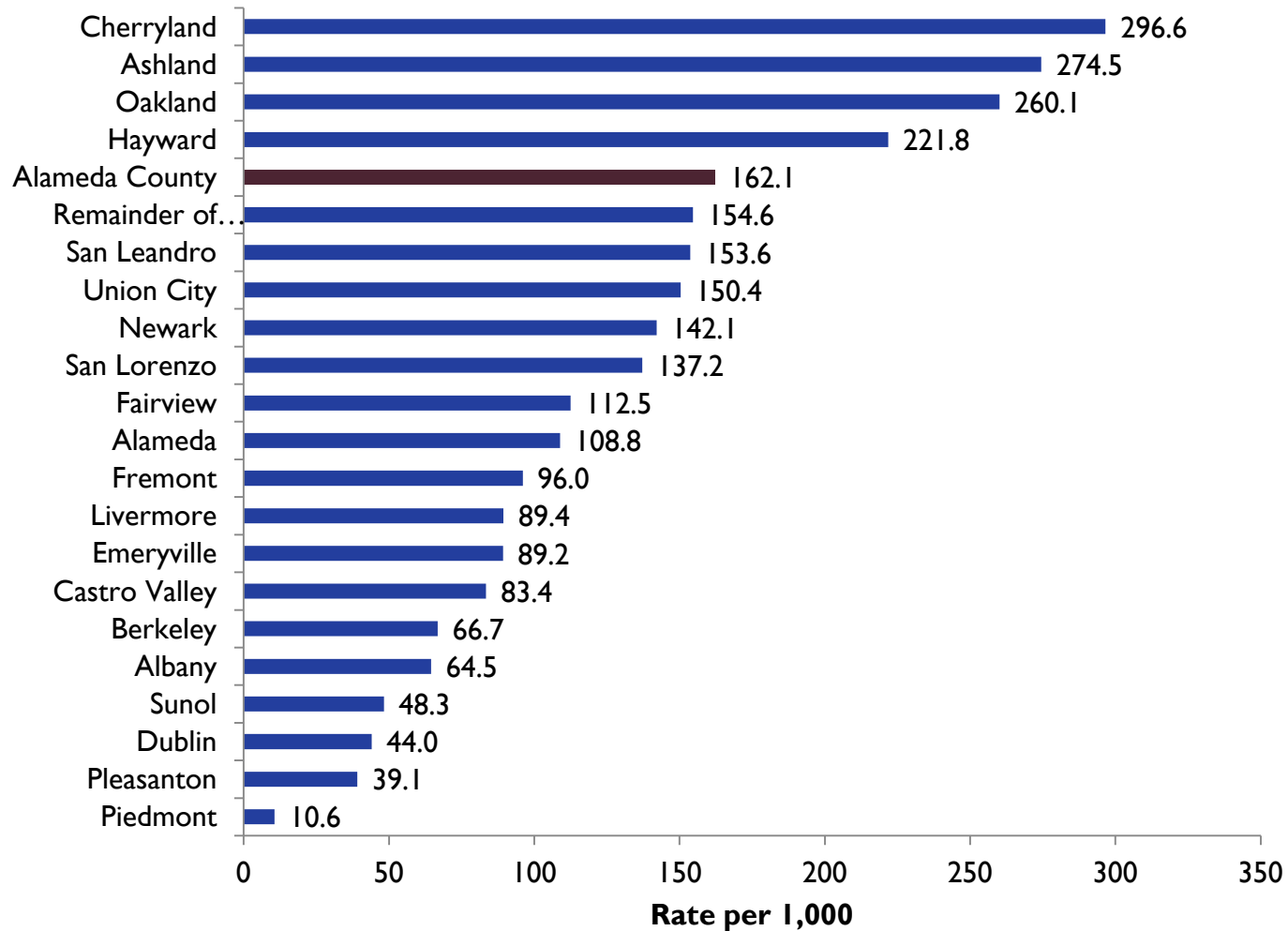
Rate is per 1,000 residents



SSA Benefits Usage: MediCal

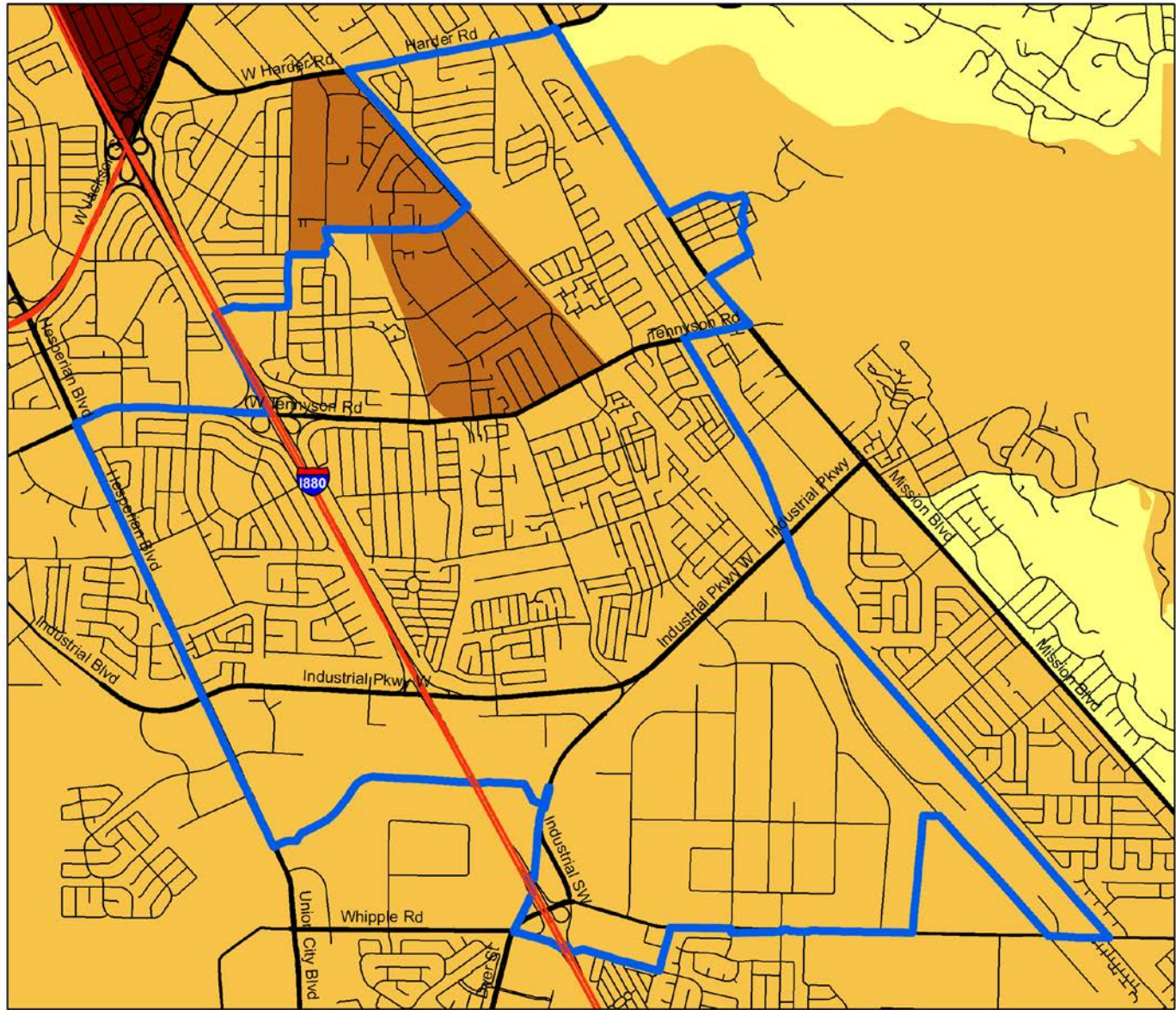
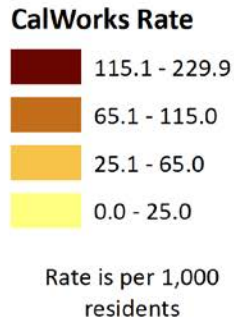


MediCal Usage

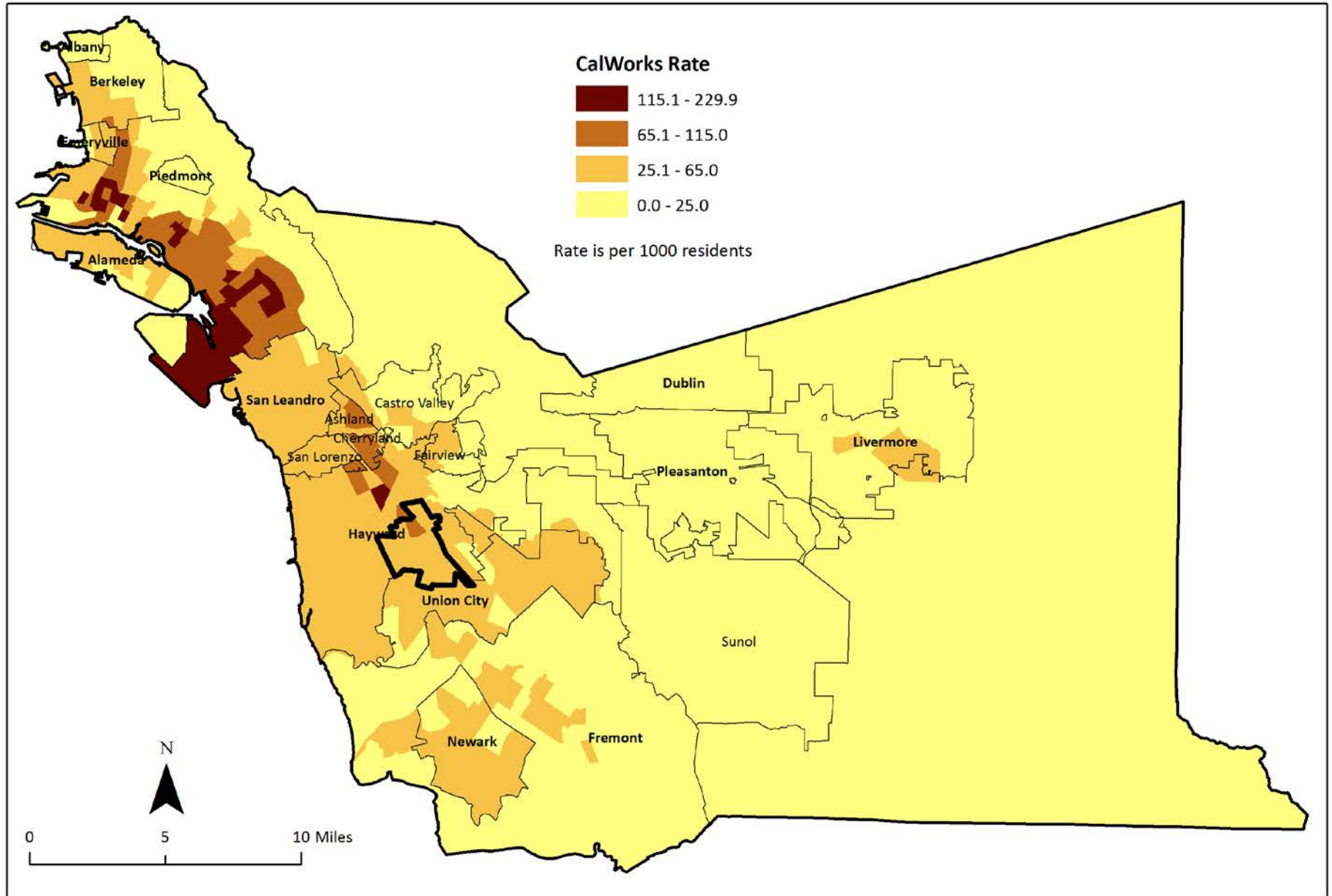


SSA Benefits Usage

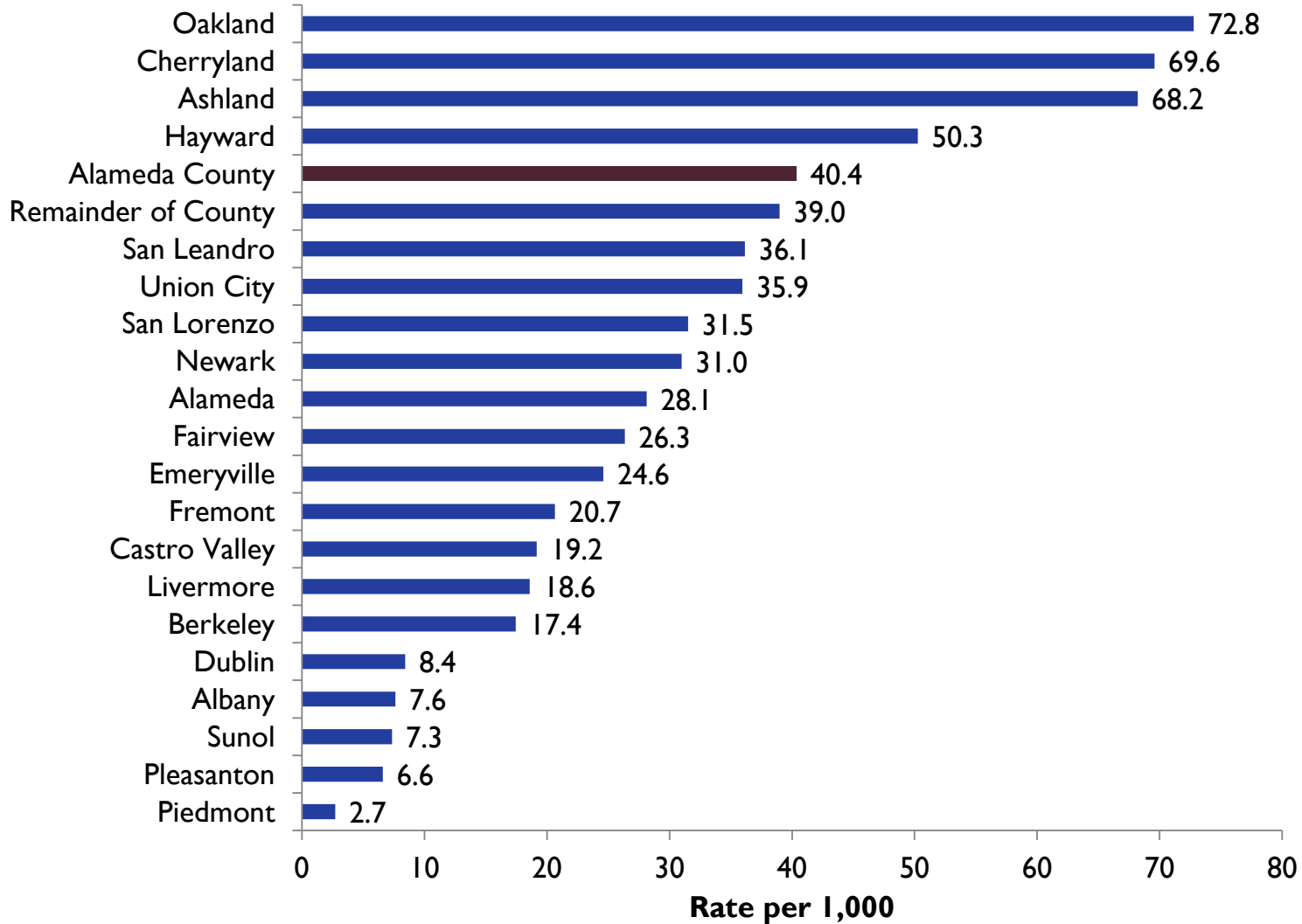
CalWorks



SSA Benefits Usage: CalWorks



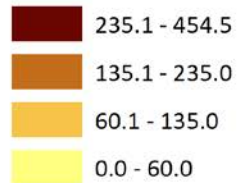
CalWorks Usage



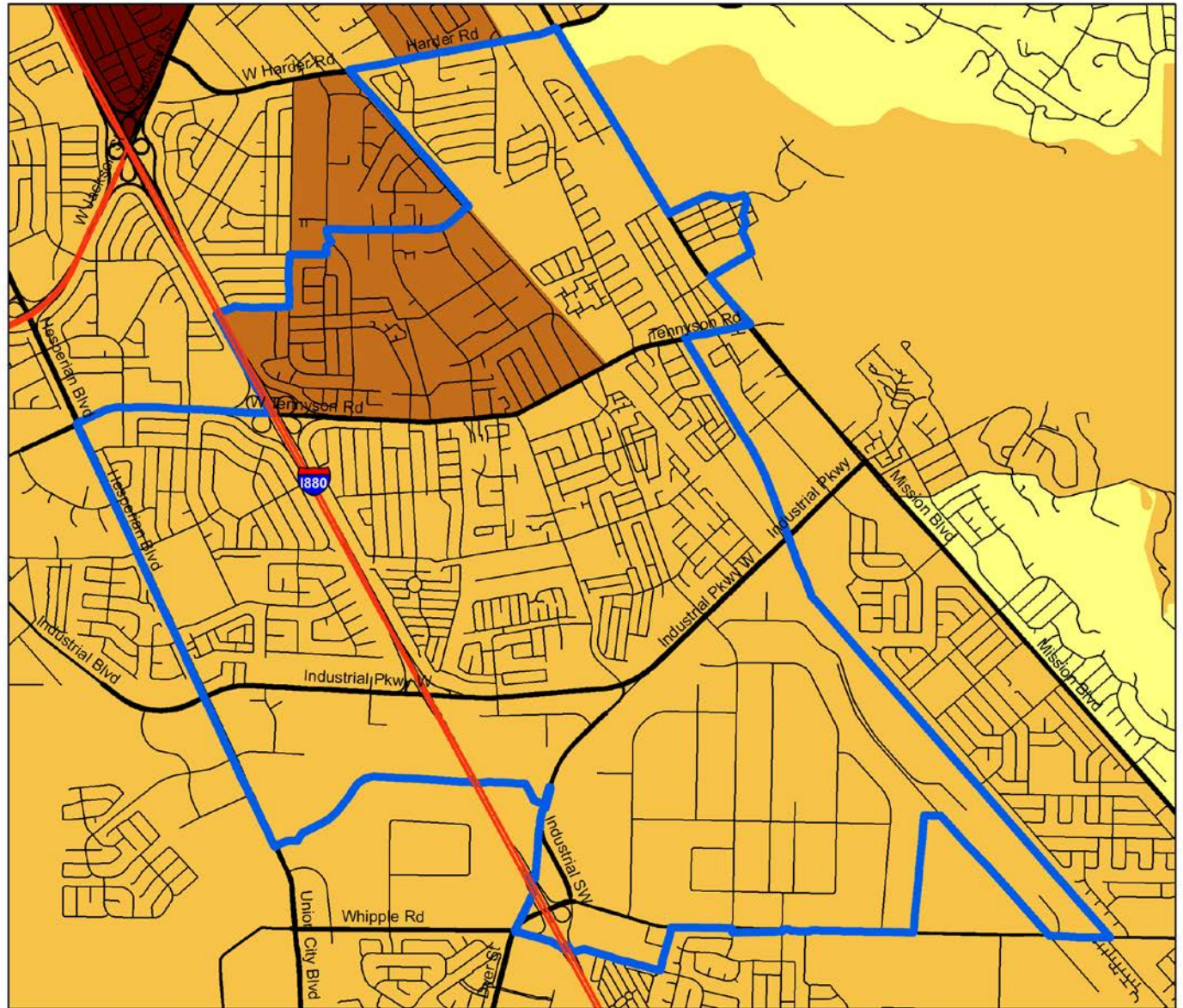
SSA Benefits Usage

CalFresh

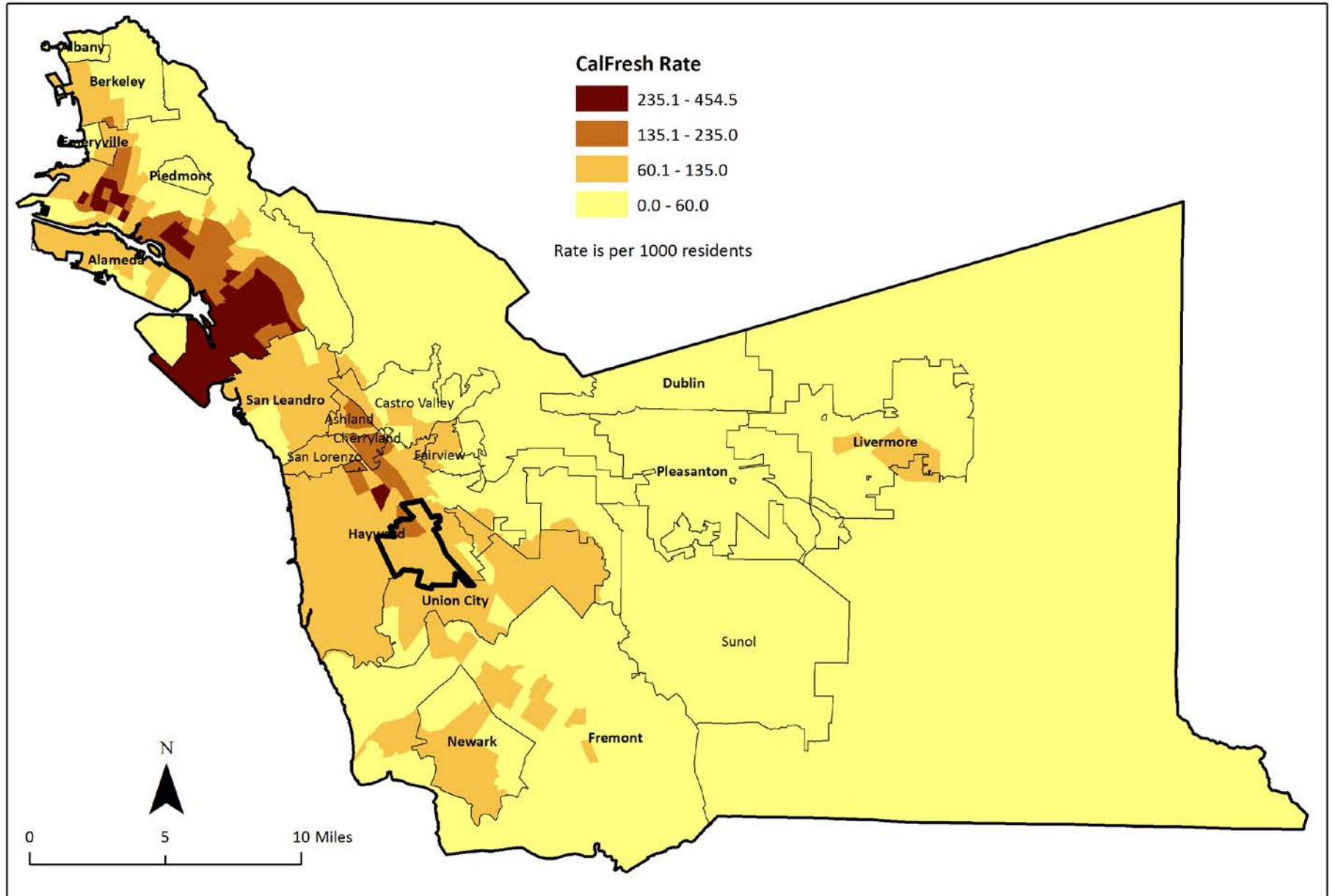
CalFresh Rate



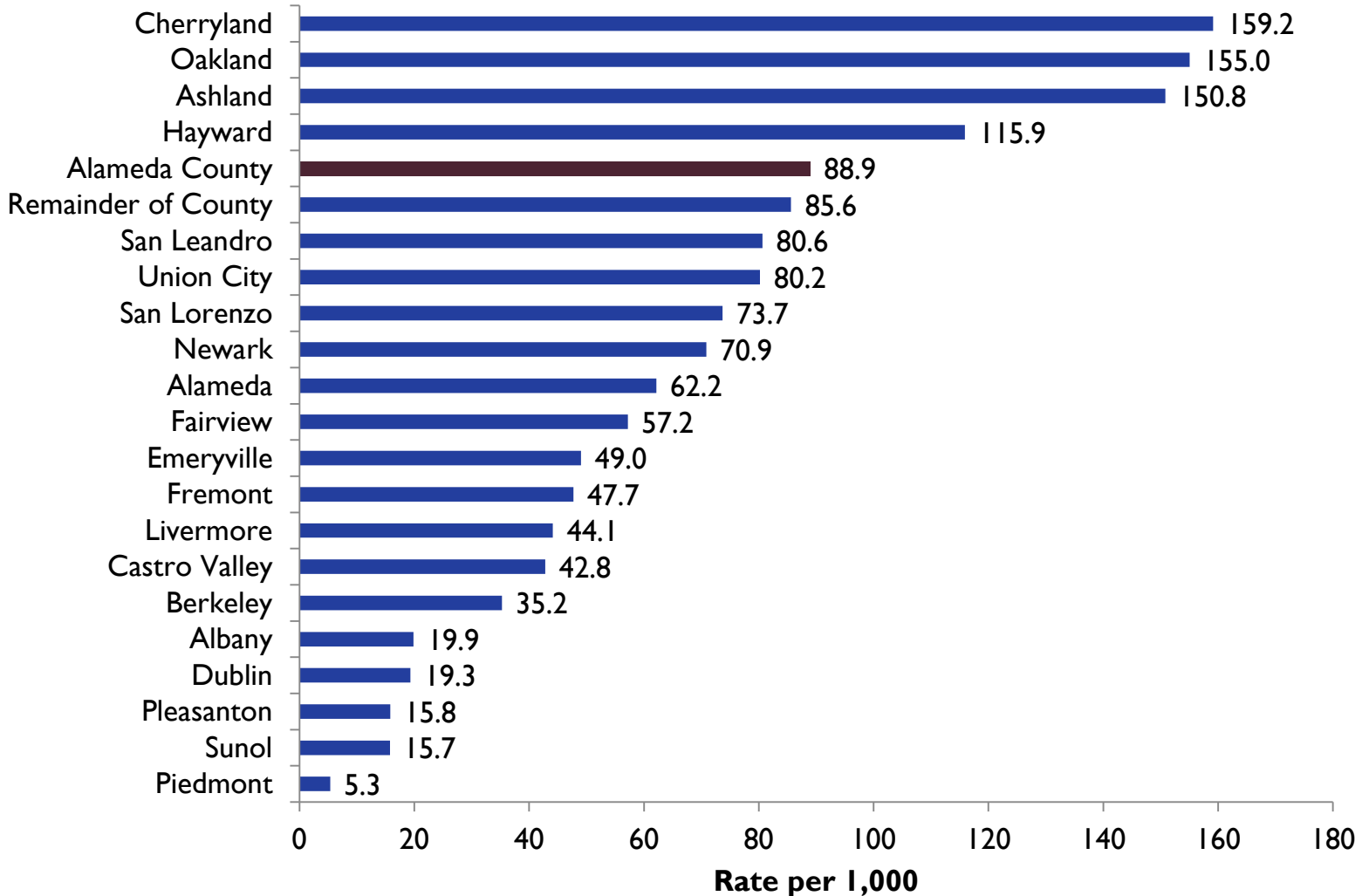
Rate is per 1,000 residents



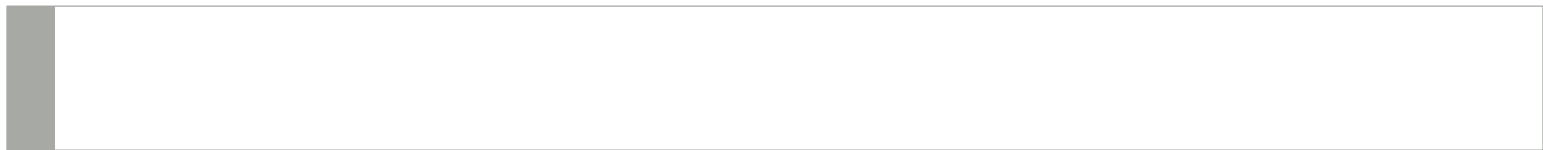
SSA Benefits Usage: CalFresh



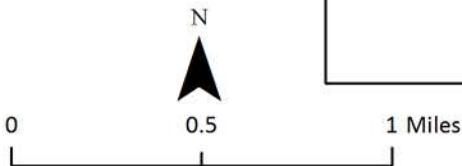
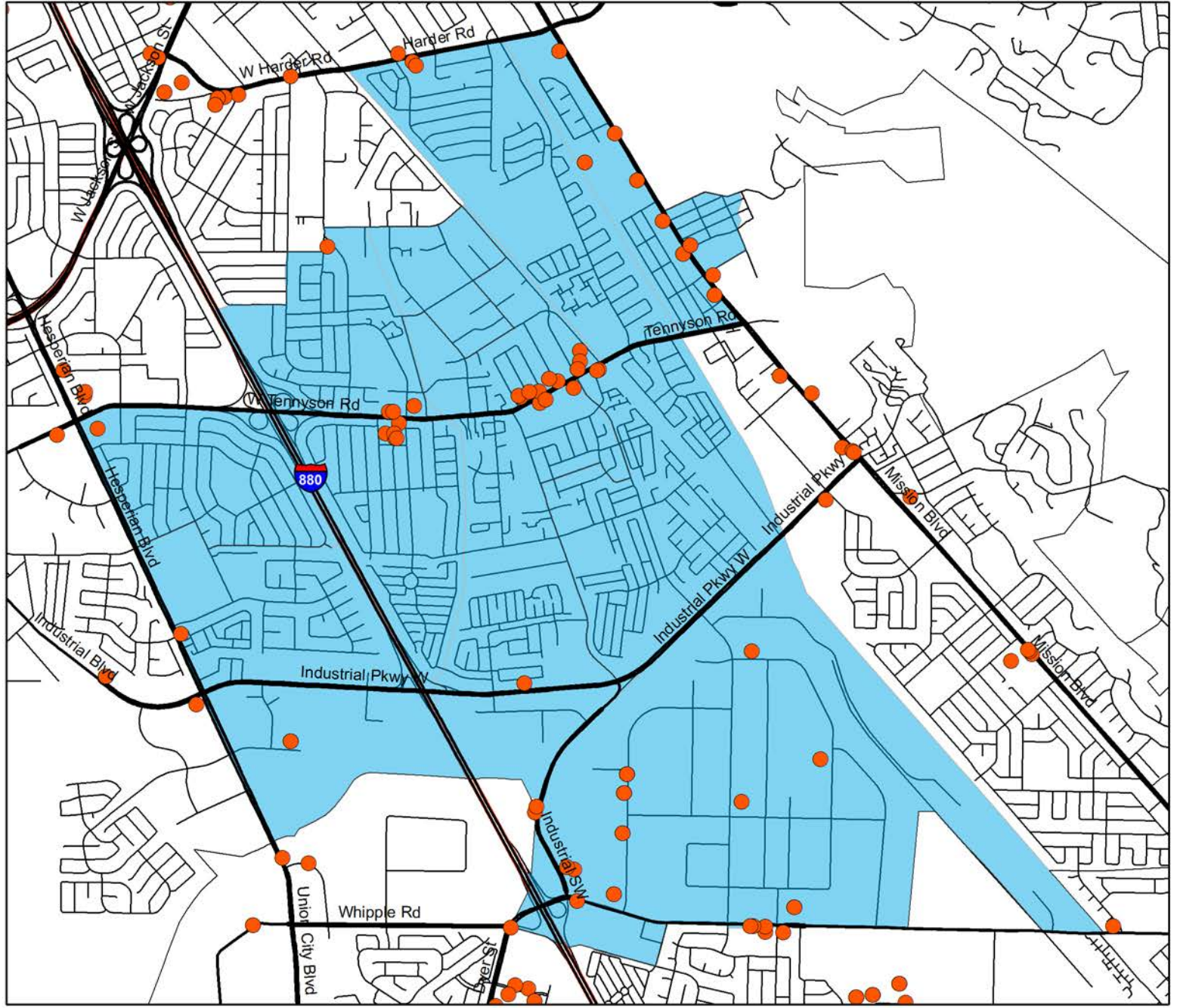
CalFresh Usage per 1,000 Residents



Environmental Indicators



All Liquor Licenses

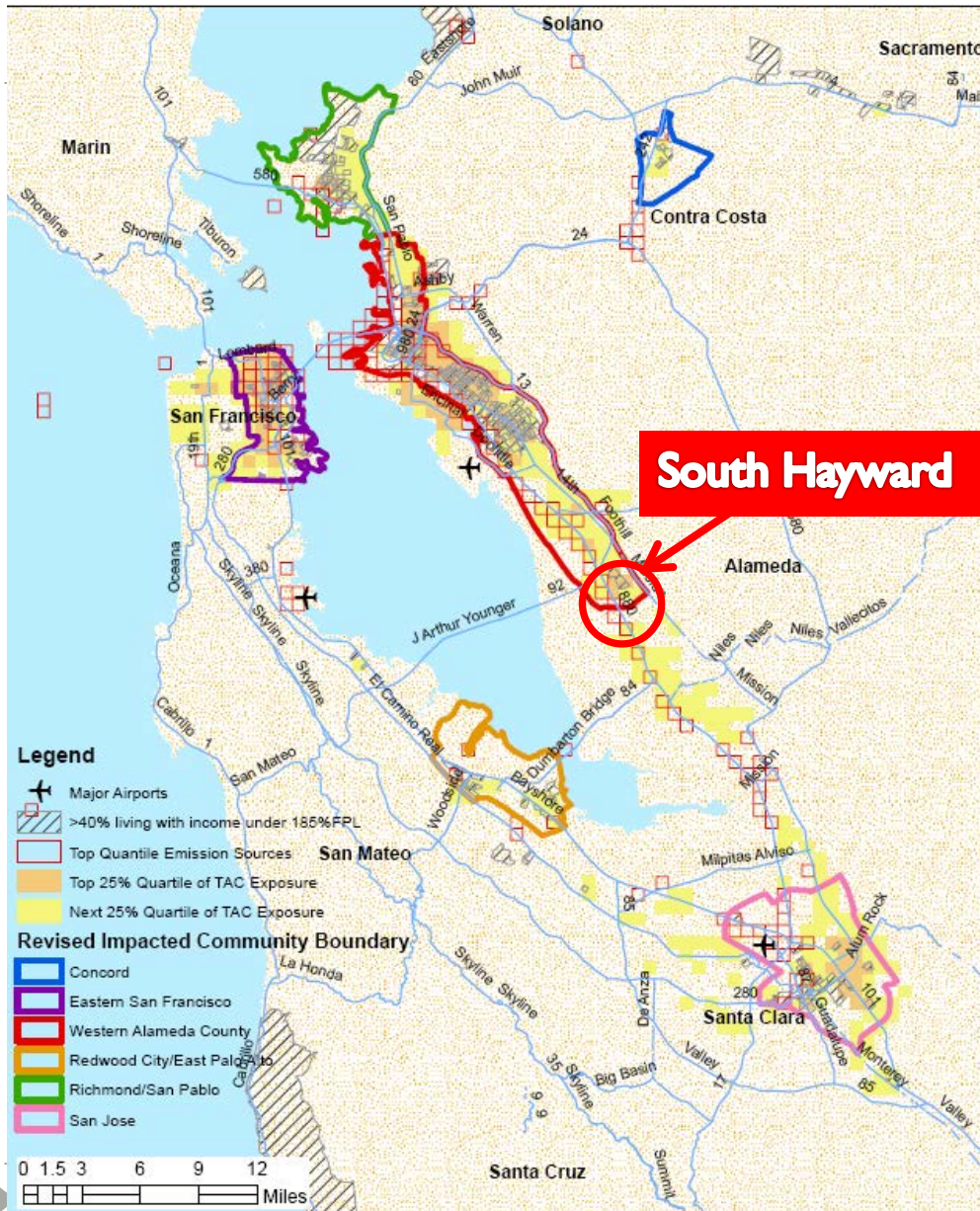


Source: CAPE, with data from CA ABC, 2013..

Off-Sale Liquor Outlets

Area	Number Liquor Outlets	Density (Outlets per 100,000 population)
South Hayward	19	50
Hayward	80	55
Oakland	304	77
Alameda County	991	65

BAAQMD Impacted Communities and Communities of Concern



South Hayward

Mobile Sources Air Toxics Emission Density*	2006
Communities of Concern	5.92
Remainder of Bay Area	2.26
Total Region	2.94

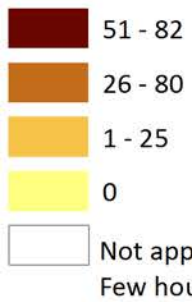
*includes Diesel Particulates, Benzene, and Butadiene: Kg per average weekday per square mile

Rate higher than the overall region rate

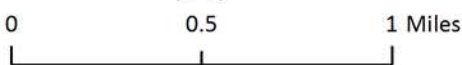
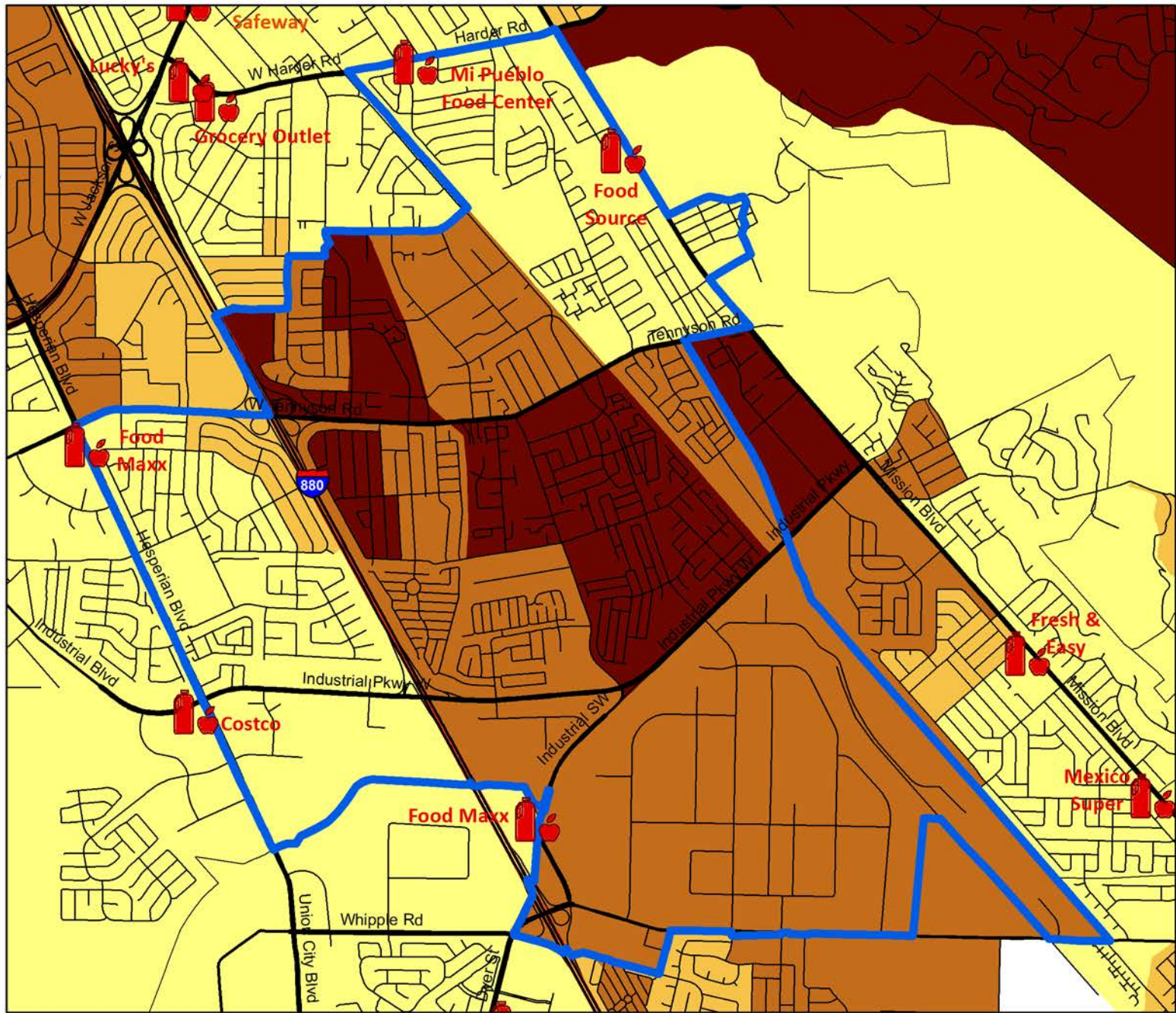
Access to Healthy Foods

 Full-Service Grocery

Limited Supermarket Access Score



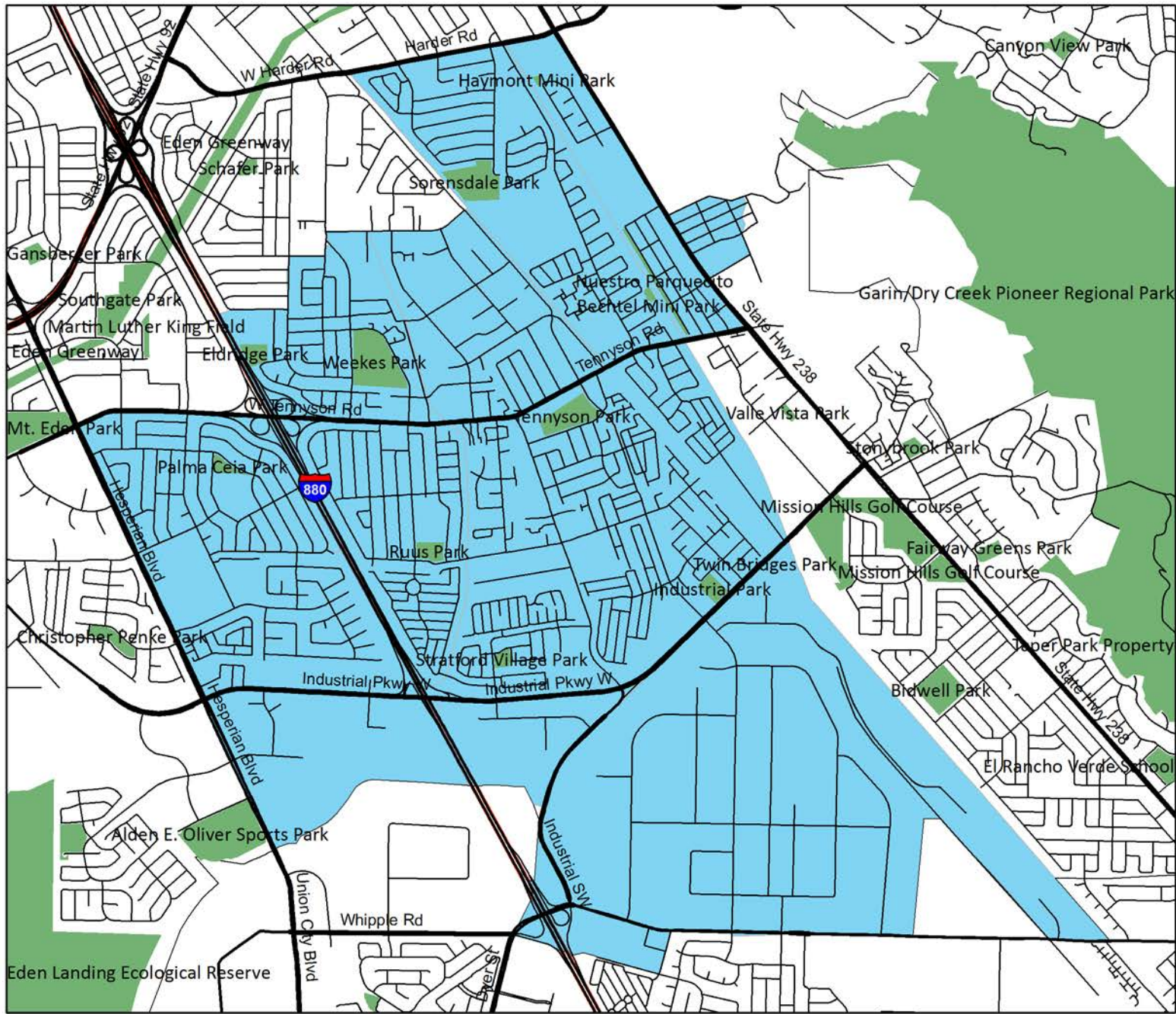
Note: TRF's methodology is designed to identify areas where residents travel longer distances to reach supermarkets when compared to the average distance traveled by residents of non-low/moderate income areas (those shown with a score of 0).



Full Service Grocery Stores

Area	Number Full Service Grocery Stores	Density (Stores per 100,000 population)
South Hayward	3	8
Hayward	21	14
Oakland	30	8
Alameda County	135	9

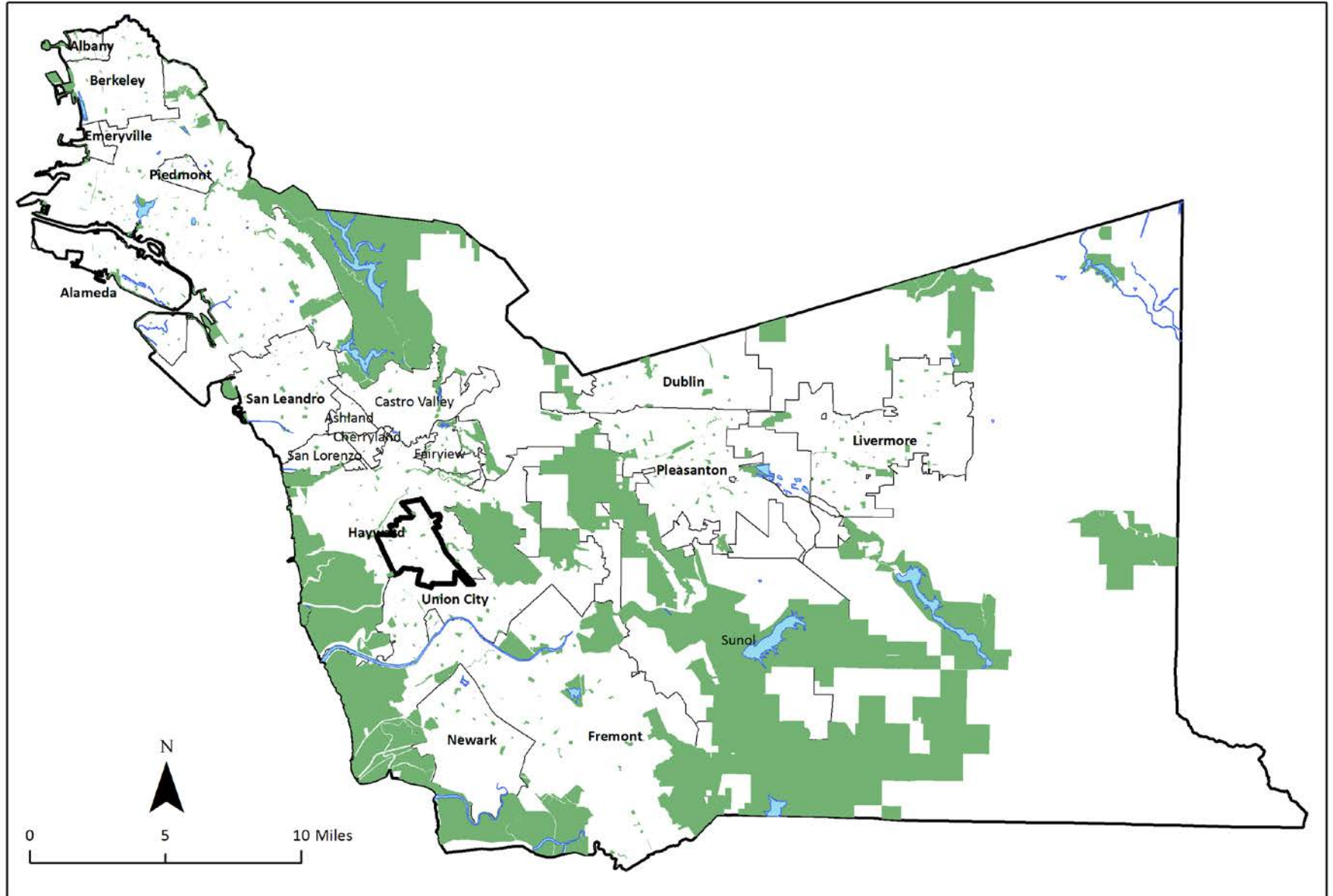
Green Space



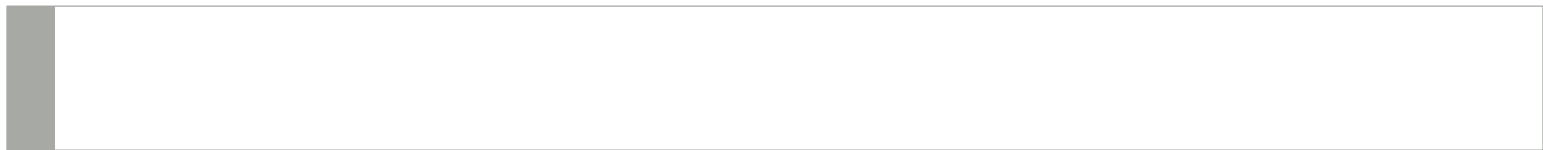
0 0.5 1 Miles

Source: CAPE.

Alameda County Open Space

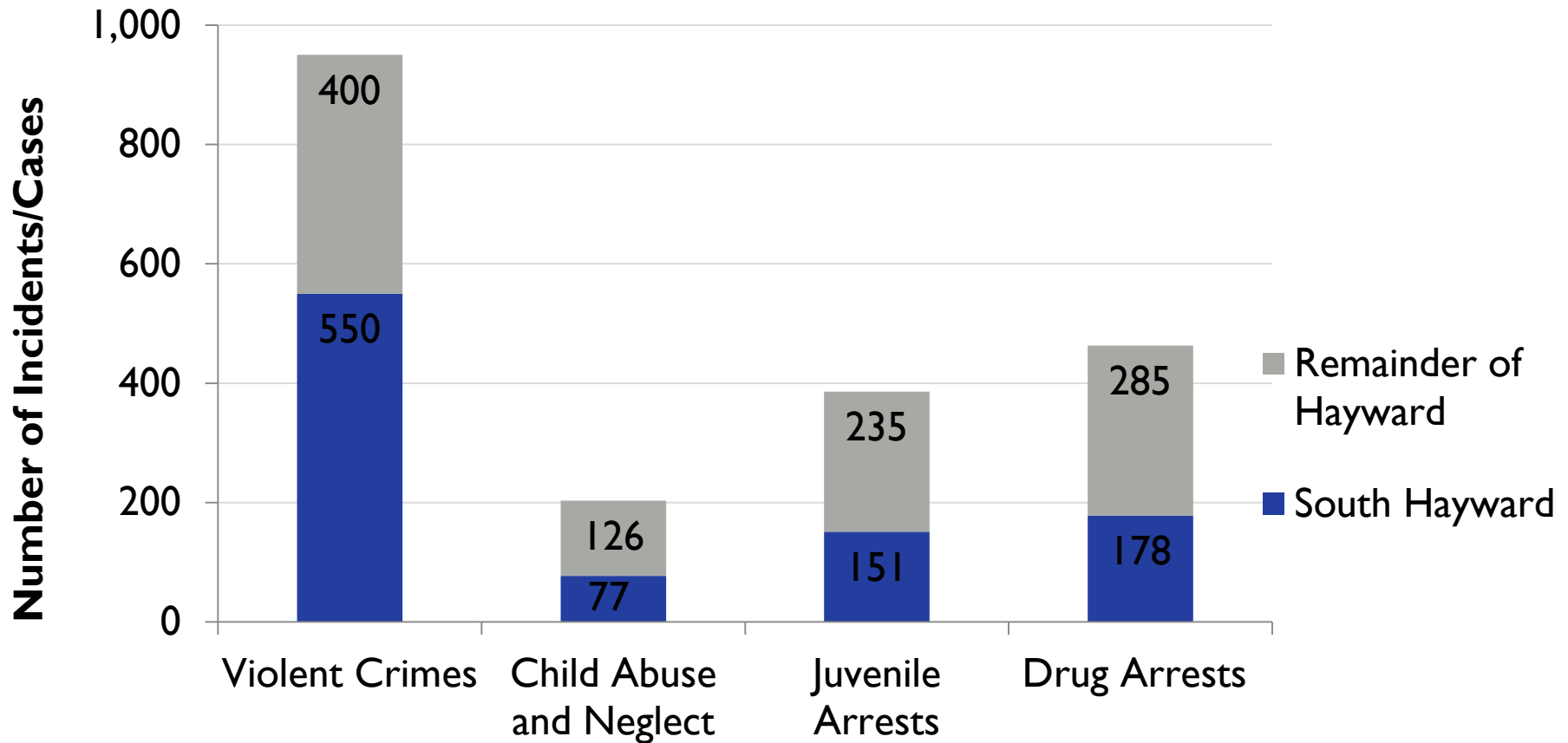


Crime and Arrests Data



Crime and Arrests

South Hayward, January–December 2012

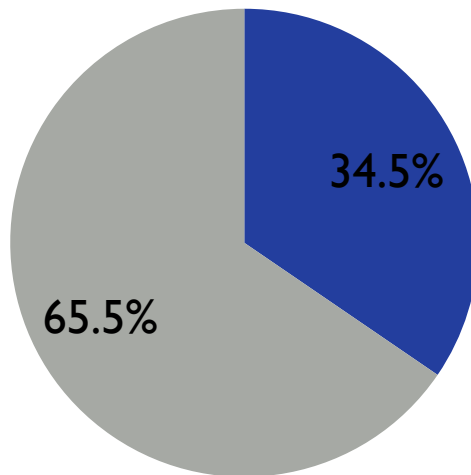


Juvenile and Drug Arrests

City of Hayward, January–December 2012

Juvenile Arrests

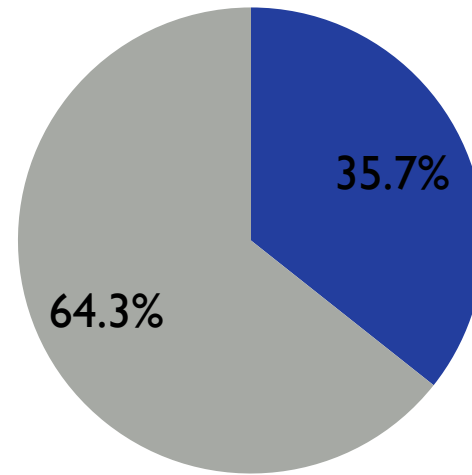
(Total=359)



■ Felony

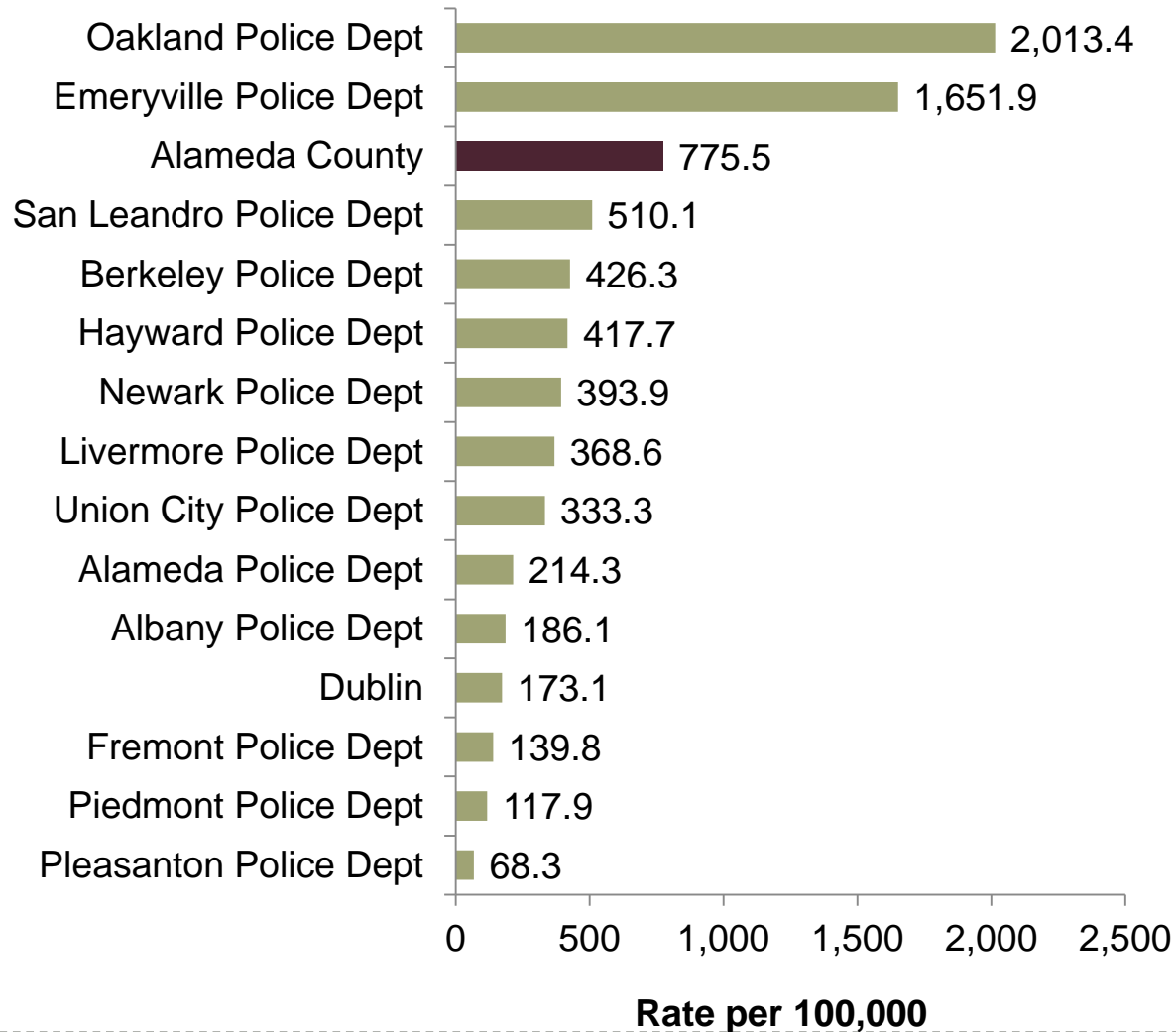
Drug Arrests

(Total=443)

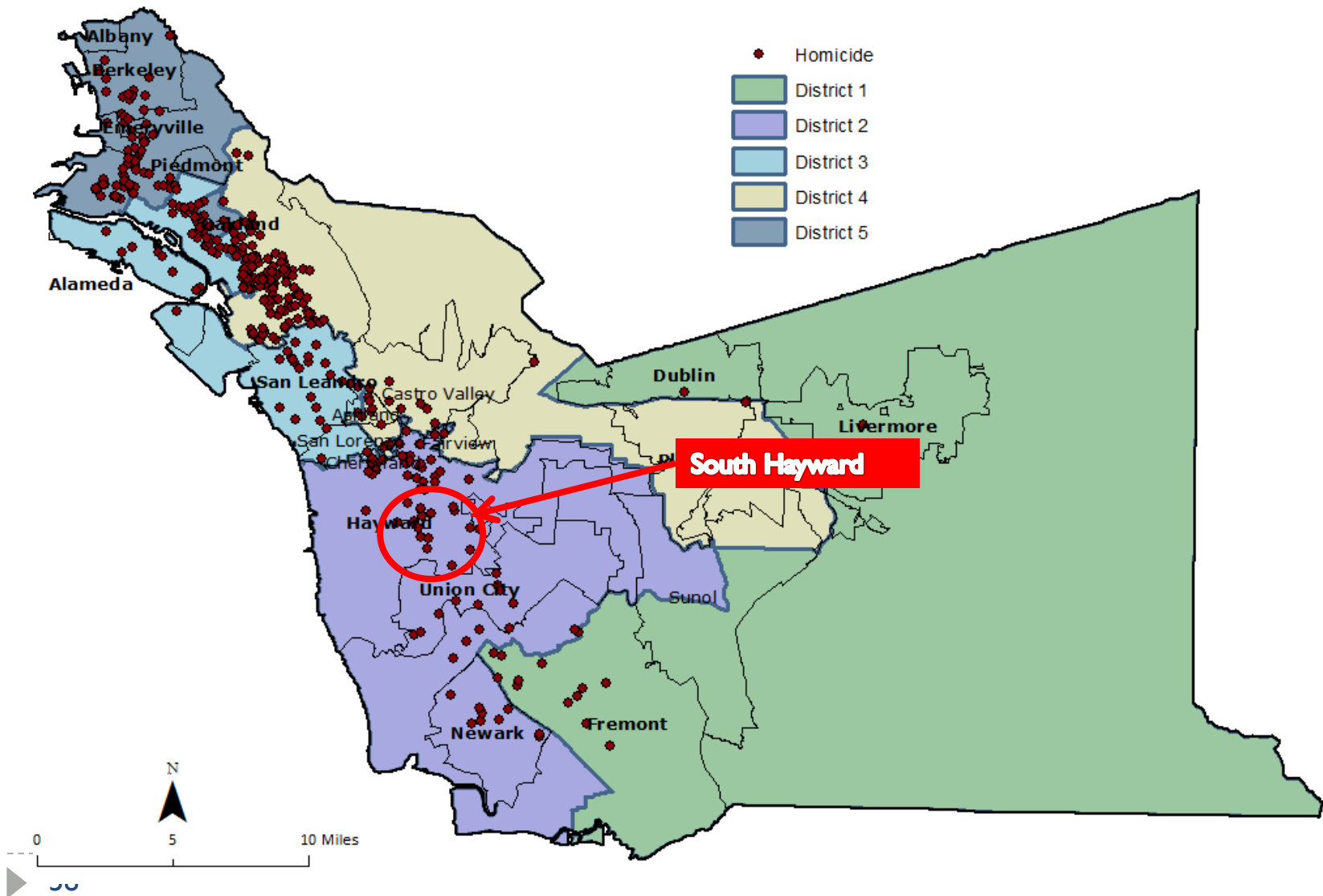


■ Misdemeanor

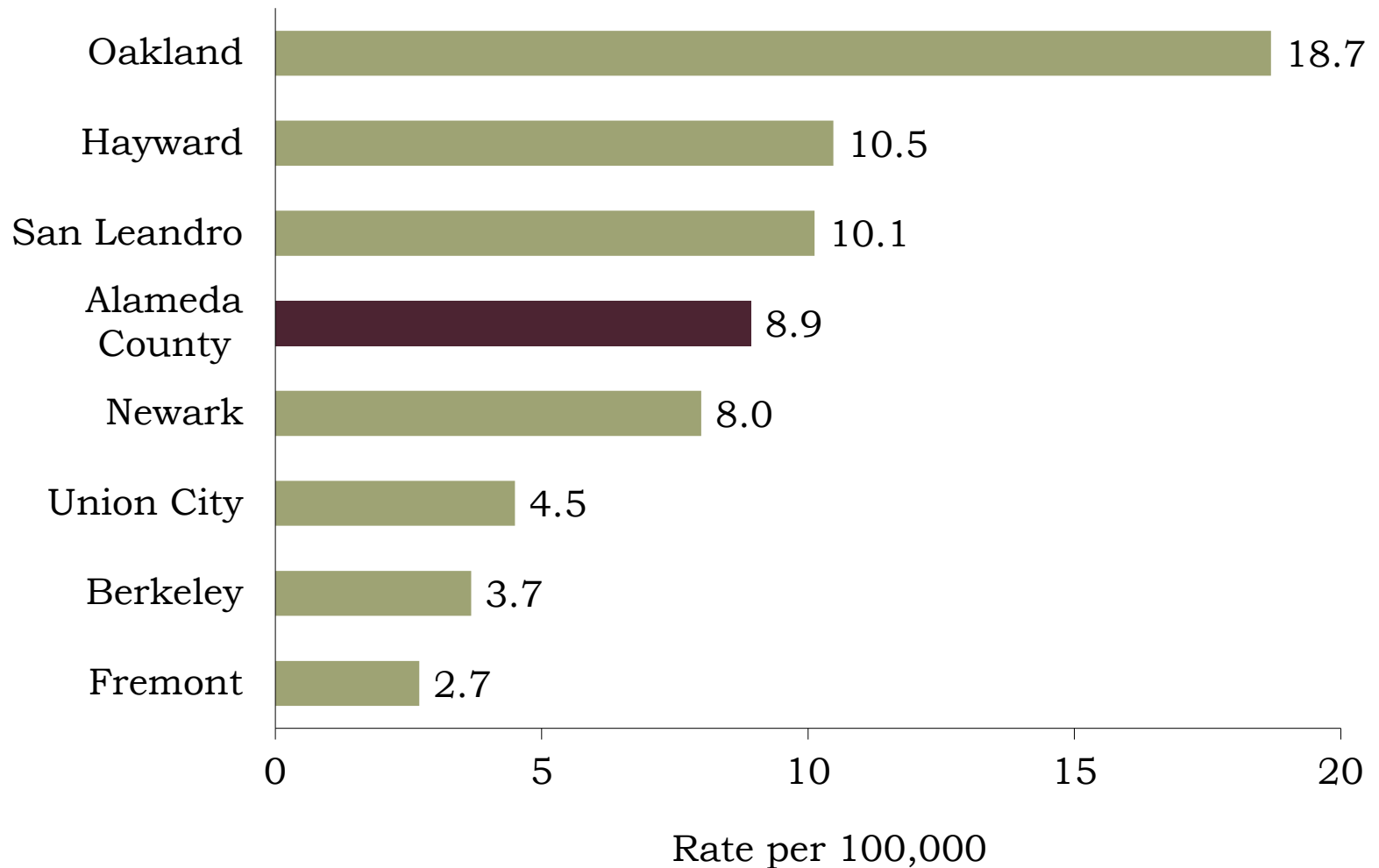
Violent Crime Rate by Jurisdiction



Homicides 2010-2012

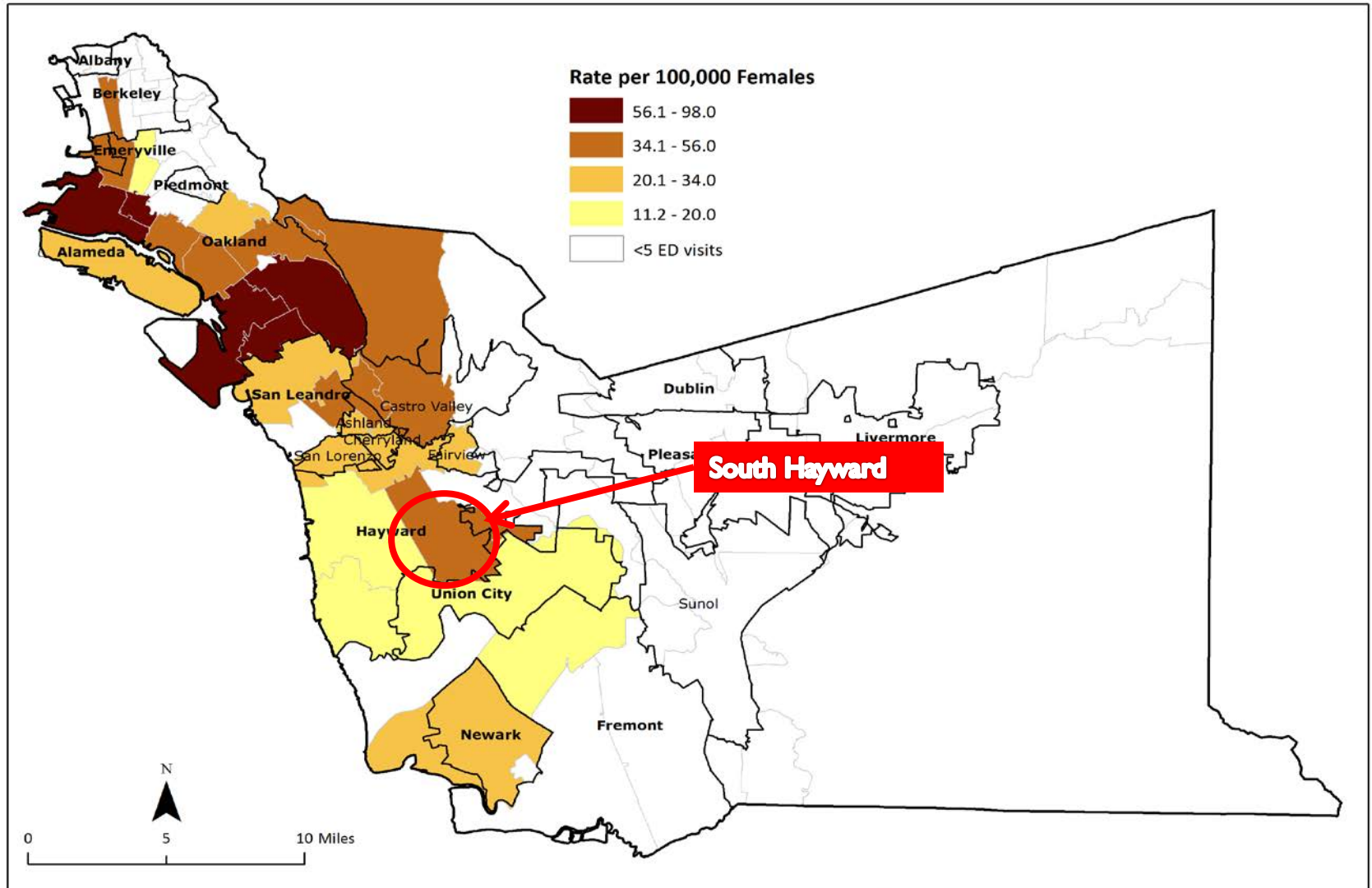


Homicide by City/Place



Spouse/Partner Assault Rate, Female Victims 15-64 years

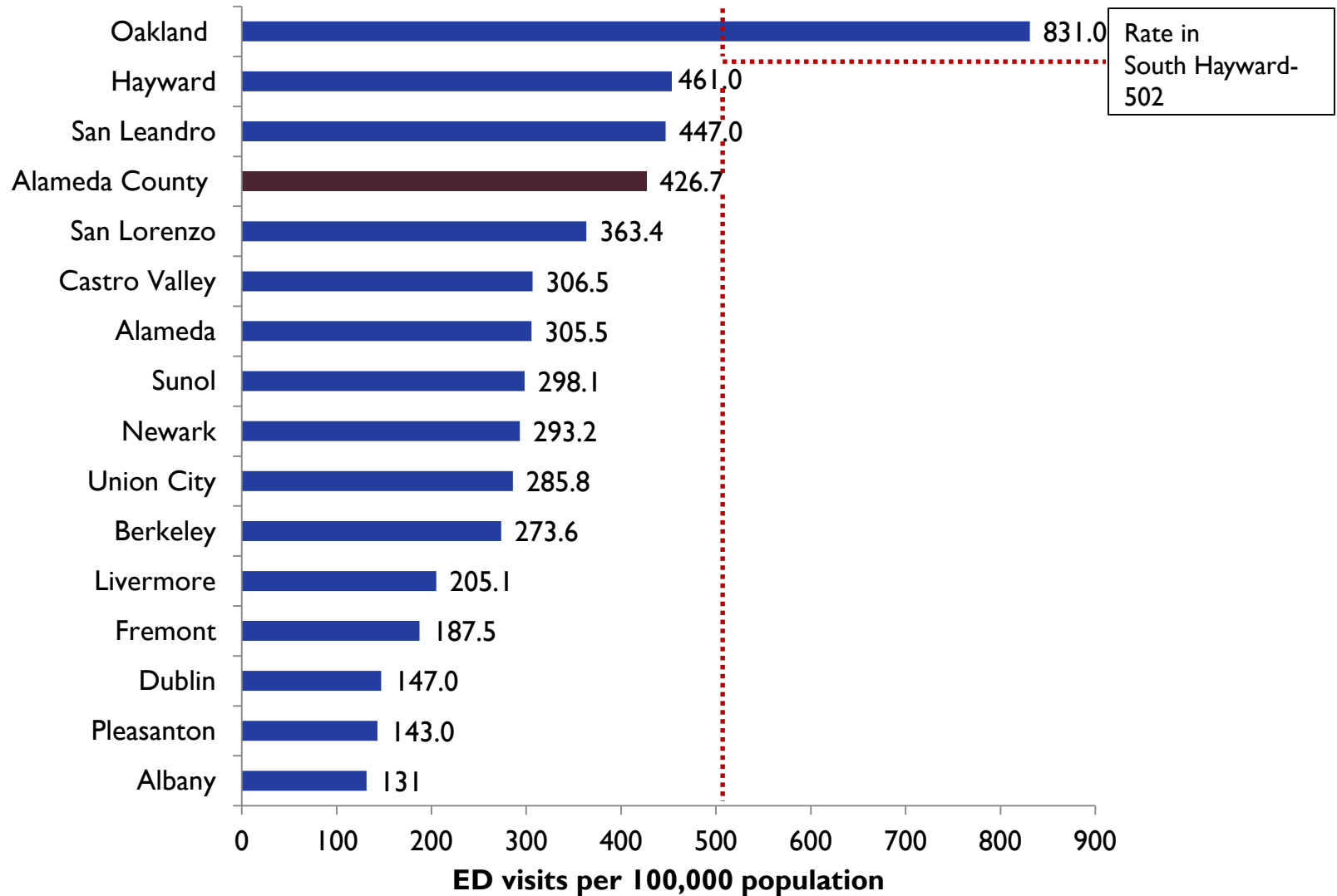
60



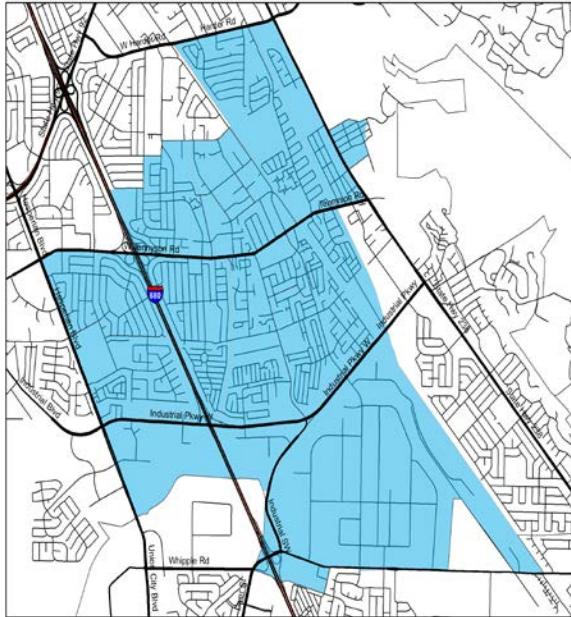
Source: CAPE, with data from OSHPD ED (including those admitted), 2009-2011.

N=396 ; Includes 2 fatalities

Assault Emergency Department Visits



Questions/Comments?



Alameda County Health Care Services Agency

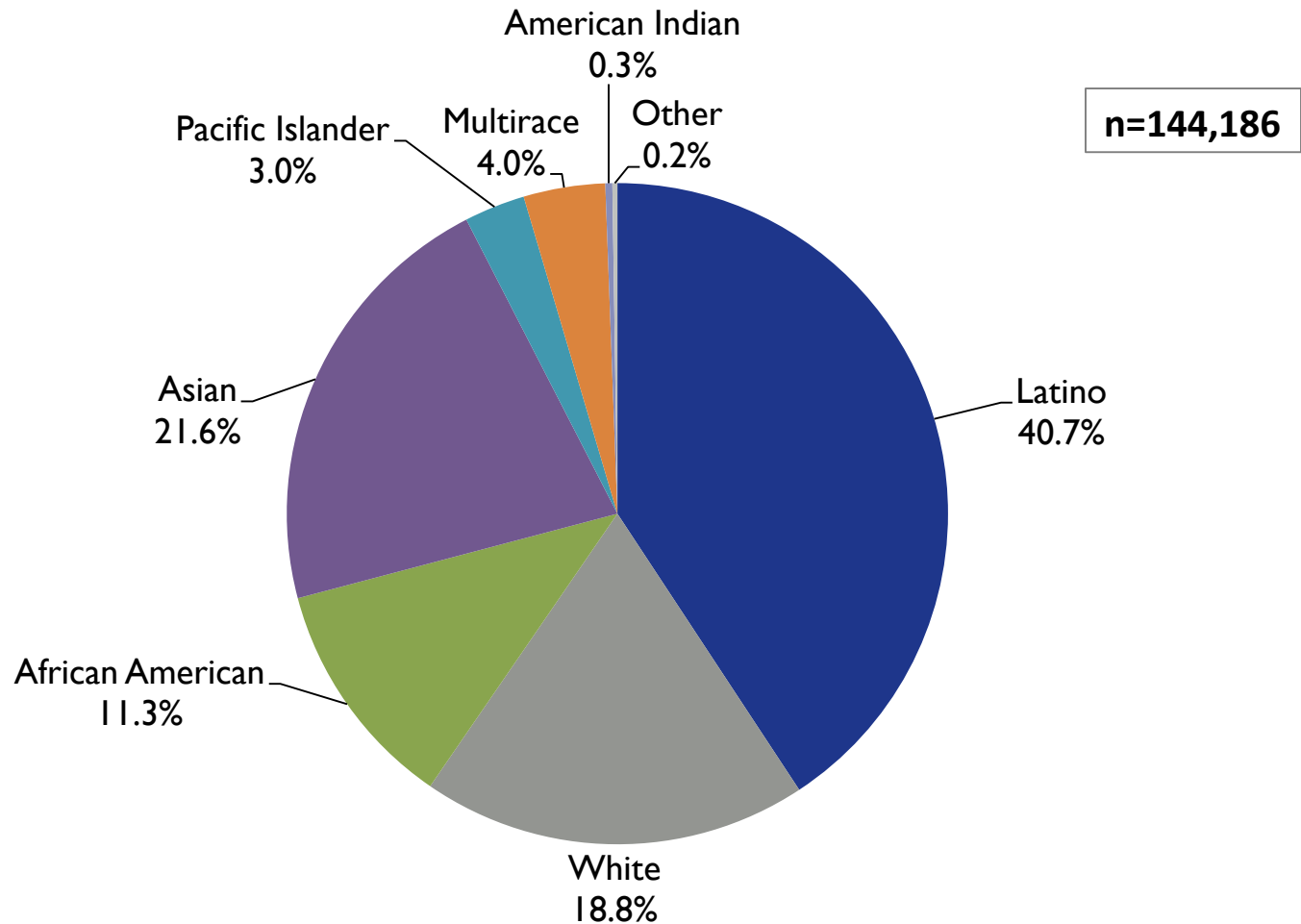
Roxanna Guide
Epidemiologist

Roxanna.Guide@acgov.org

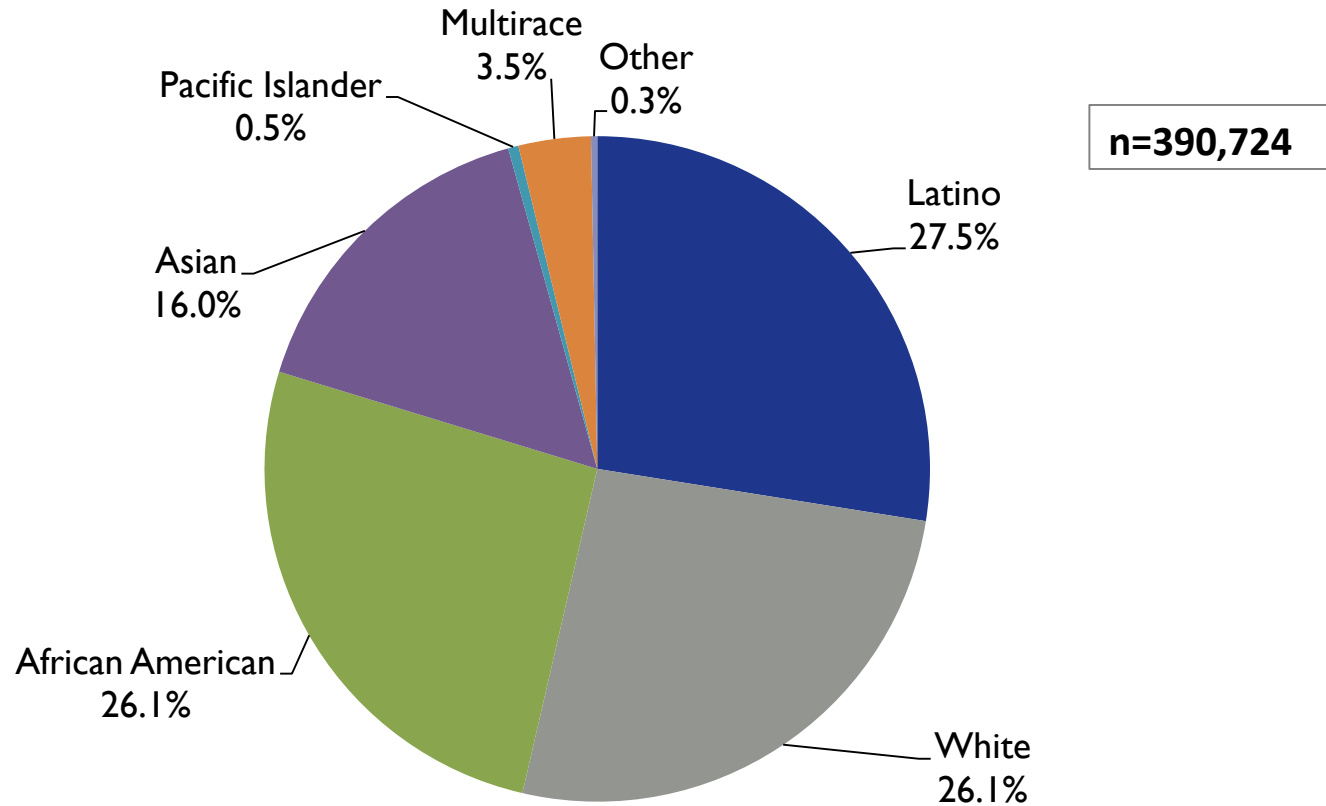
Additional Information



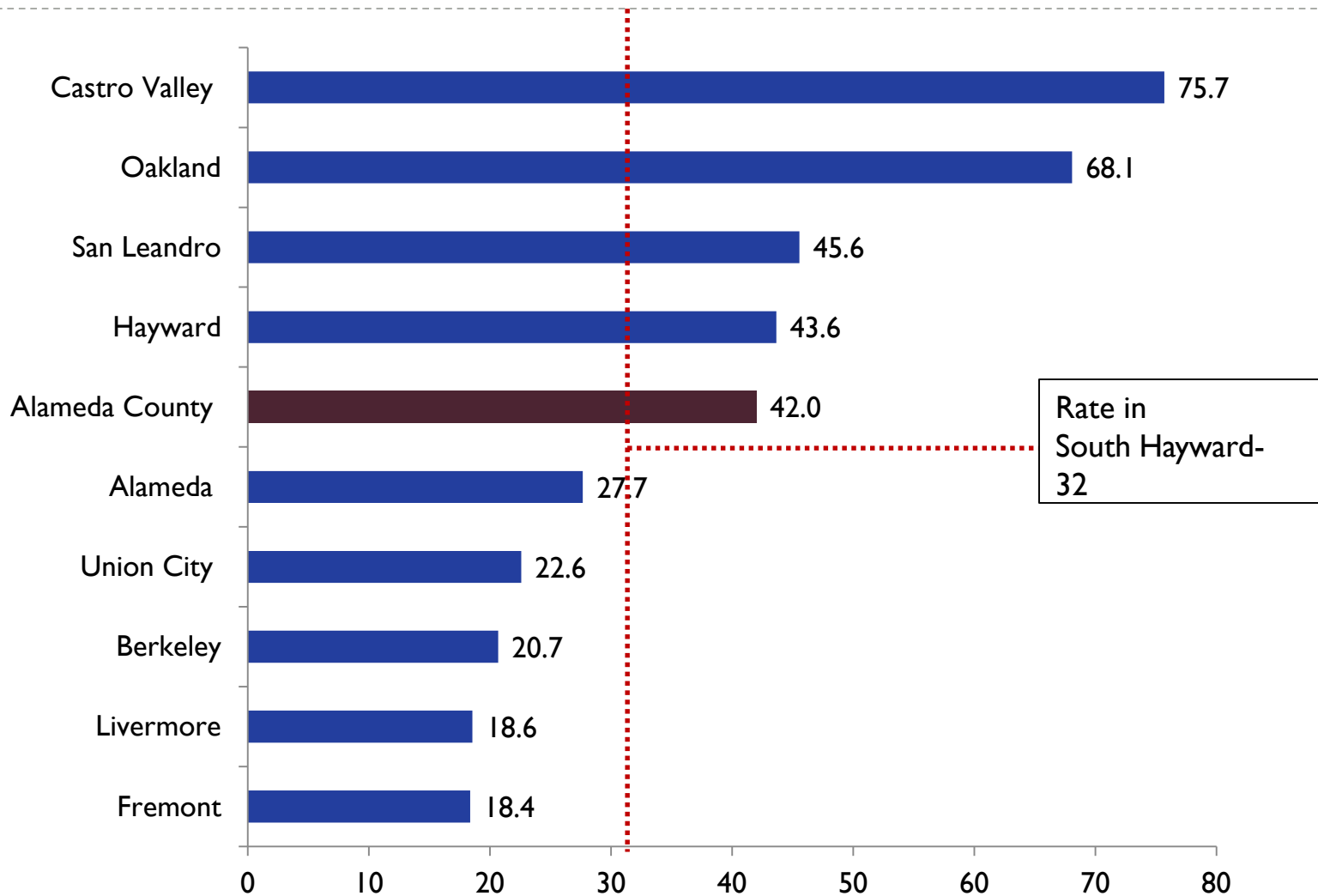
Racial/Ethnic Composition Hayward, 2010



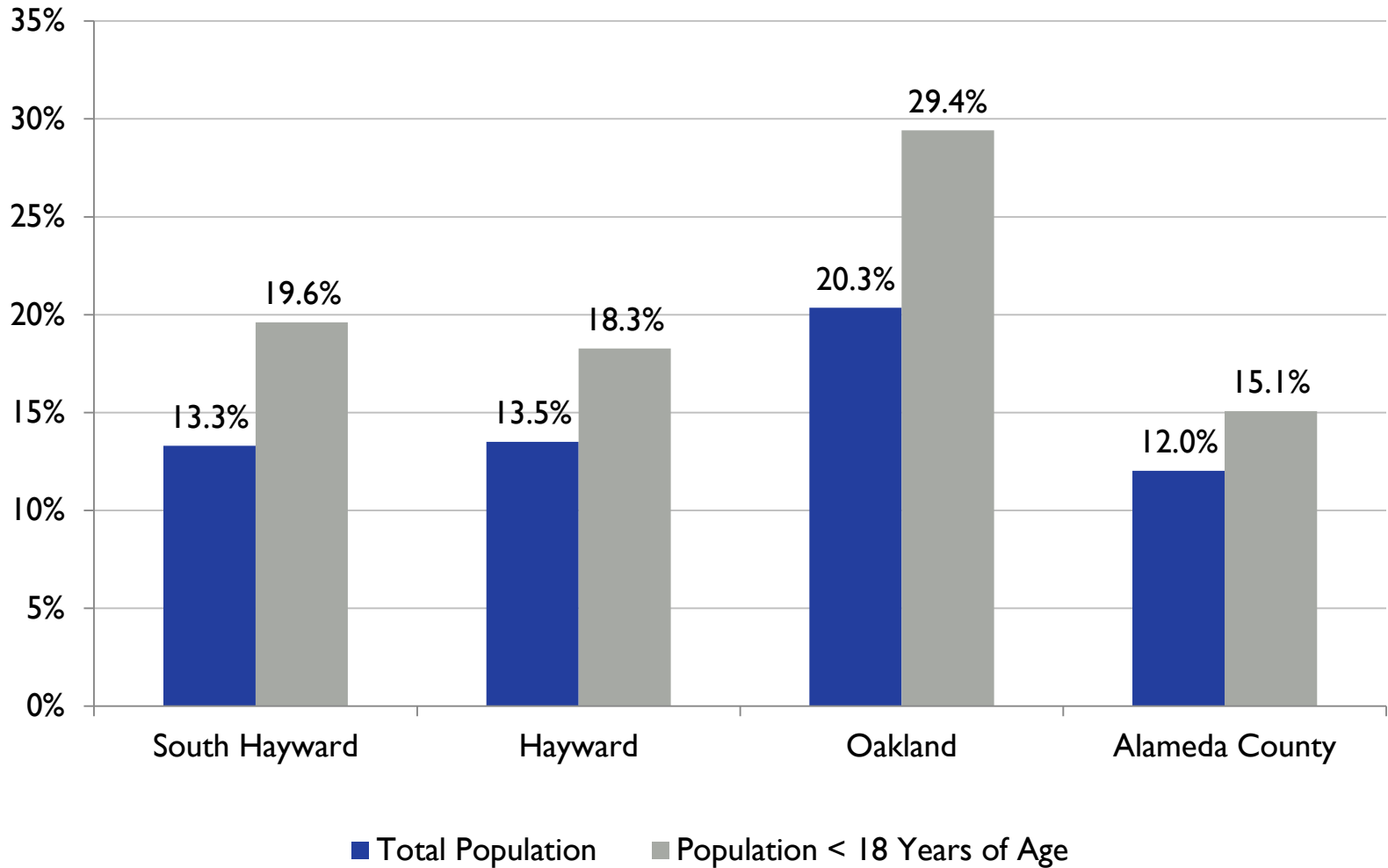
Racial/Ethnic Composition Oakland, 2010



Asthma Preventable Hospitalizations for Adults Ages 18-39 by City/Place



Percentage Below Federal Poverty Level



Individuals Receiving Alameda County Aid by City of Residence, February 2014

Location	City Population	% of County	Individuals*		CalWorks		MediCal		Food Stamps		General Assistance		IHSS	
			Clients	% of Population	Clients	% of Population	Clients	% of Population	Clients	% of Population	Clients	% of Population	Clients	% of Population
North County	616,402	41%	130,082	21%	22,961	4%	109,254	18%	71,324	12%	5,501	1%	11,221	2%
Oakland	390,724	26%	109,553	28%	20,466	5%	91,728	23%	61,865	16%	4,869	1%	9,142	2%
Berkeley	112,580	7%	8,506	8%	1,087	1%	6,887	6%	4,093	4%	388	0%	1,122	1%
Alameda	73,812	5%	8,862	12%	1,066	1%	7,900	11%	4,049	5%	169	0%	717	1%
Albany	18,539	1%	1,633	9%	182	1%	1,480	8%	600	3%	18	0%	73	0%
Piedmont	10,667	1%	201	2%	9	0%	174	2%	66	1%	6	0%	25	0%
Emeryville	10,080	1%	1,327	13%	151	1%	1,085	11%	651	6%	51	1%	142	1%
Tri-City	326,178	22%	41,317	13%	4,322	1%	37,579	12%	15,608	5%	727	0%	3,264	1%
Fremont	214,089	14%	23,005	11%	2,161	1%	20,805	10%	8,311	4%	472	0%	1,864	1%
Union City	69,516	5%	11,669	17%	1,353	2%	10,715	15%	4,641	7%	151	0%	981	1%
Newark	42,573	3%	6,643	16%	808	2%	6,059	14%	2,656	6%	104	0%	419	1%
Central County	313,976	21%	76,842	24%	10,146	3%	68,512	22%	34,295	11%	1,611	1%	3,976	1%
Hayward	144,186	10%	44,794	31%	6,399	4%	39,855	28%	20,881	14%	1,059	1%	2,181	2%
San Leandro	84,950	6%	21,738	26%	2,636	3%	19,431	23%	9,359	11%	395	0%	1,199	1%
Castro Valley	61,388	4%	5,552	9%	587	1%	4,933	8%	2,197	4%	82	0%	322	1%
San Lorenzo	23,452	2%	4,758	20%	524	2%	4,293	18%	1,908	8%	75	0%	274	1%
Valley	197,289	13%	14,303	7%	1,490	1%	12,983	7%	5,361	3%	195	0%	753	0%
Livermore	80,968	5%	8,149	10%	882	1%	7,339	9%	3,332	4%	115	0%	294	0%
Pleasanton	70,285	5%	3,362	5%	289	0%	3,123	4%	970	1%	39	0%	197	0%
Dublin	46,036	3%	2,792	6%	319	1%	2,521	5%	1,059	2%	41	0%	262	1%
Other	56,426	4%	5,777	10%	372	1%	2,972	5%	1,131	2%	61	0%	135	0%
County Total	1,510,271	100%	268,321	18%	39,291	3%	231,300	15%	127,719	8%	8,095	1%	19,349	1%

•These are individuals receiving aid from one or more county program, listed by city of residence. This total does not include Adult and Aging, or add up to the total of all four programs.

Source: California Department of Finance, Demographic Research Unit, California State Census Data, City/County Population Estimates 2010; Alameda County Social Services Agency, Extract MR0009E, Geographic Information and Census Tract Extract.