

Measure A Citizen Oversight Committee Meeting

Friday, October 26, 2018 (9:00AM - 11:30AM)

1000 San Leandro Blvd. (Conference Room 325)

San Leandro, CA 94577

ATTENDANCE

Members Present

1. Art Chen
2. Charles Go
3. Kuwaza Imara
4. Susan Hauser
5. Al Murray
6. Ursula Rolfe
7. John Becker

Members Absent

1. Dru Howard
2. Rachel Richman
3. Zachariah Oquenda*
4. Kelly McAdoo*

* Denotes that member is notified HCSA of absence in advance and therefore "excused".

Other Attendees

1. Michael Cobb, St. Rose Hospital Foundation
2. James Nguyen, Health Care Services Agency
3. Connie Soriano, Health Care Services Agency
4. Anna Gee, Health Care Services Agency

I. 9:00 AM Welcome

II. 9:05 AM Announcements & Updates

Oversight Committee Membership Updates

- As of today, no nominations have been received from #4 (Mental Health Advisory Board), #5 (Alameda County Public Health Commission), #8 (Hospital Council of Northern California), #13 (Board of Supervisor District 1 Scott Haggerty), and #16 (BOS D4 Supervisor Nate Miley).
- John Becker announced that he will be retiring as Newark's City Manager at the end of the year. The Newark City Council appointed David Benoun to be his successor. December 7th will be John's last Oversight Committee meeting. Committee members and staff expressed their appreciation of John.

III. 9:10 AM Public Comments

There were no public comments.

IV. 9:15 AM Review of Minutes

- A. Prior Action items
 - None.
- B. Meeting Minutes from July 27, 2018 and September 28, 2018
 - Member Chen made a motion to approve the July minutes as presented and September minutes with the change of quotation marks being added to the amounts that are listed in item 5B, 1st and 2nd bullets. Member Becker seconded the motion. No abstentions. Motion passed.

V. 9:30 AM Update: Finance/Budget

- A. Measure A Revenue Received to Date (handout) & Reserve Update
 - HCSA staff reported that revenues are significantly higher than last year's actuals, but that it is still early in the year.

Measure A, the Essential Health Care Services Initiative

Providing emergency medical, hospital inpatient, outpatient, public health, mental health and substance abuse services to indigent, low-income, and uninsured adults, children, families, and seniors and other residents of Alameda County since 2004

- The reserves appear to have a negative balance because the \$1M in one time allocations have not gone to the board yet. HCSA staff further explained that the \$17M figure is the balance at the end of FY 16-17 and it takes the Auditor's office a few months to balance the books and update in the County's AlcoLink system. Roughly \$5M is anticipated to be deposited into the reserves.

B. Board of Supervisors Measure A Approvals (See Appendix A)

VI. 9:45 AM FY 16-17 Measure A Citizen Oversight Committee Report Development

A. Design Selection

- Below is a summary of the member's comments of the 3 designs offered by Kring Design Studio
 - **Cover Page:**
 - The majority of the committee chose Option A
 - Liked the staggered placement of the photos
 - The top color to match the bottom color
 - All text color should be in white
 - A couple of Two committee members preferred the two toned color scheme
 - **Executive Summary** format:
 - The majority of the committee chose Option C
 - Would like the font and color scheme of text in the "History of the Measure" to mimic Option B
 - Likes the "Overall Conclusion" box
 - Different pictures be used
- PAGE 2**
- Center the 75% 25% pie chart and move the detailed pie chart portions below it
- When the phrase Measure A funding is used, replace the word "funding" with "allocation"
- PAGE 3**
- Use pictures that match the content of the page
- Use crowd graphic from Option B
- PAGE 4**
- Avoid red tones for the word RECOMMENDATION
- Individual Reports: The majority of the committee chose Option C
- Use the style and color concept of "Highlight" box in Option B. The Committee liked how the "55%" pops
- "Measure A Helps" box is lengthy
- Rename "Measure A Helps" to Testimonials or Story
- Do not use acronyms
- Appendix Table: The majority of the committee chose Option C
- Make the lighter text a bit bolder and larger
- The committee would like logos and pictures added to the report

VII. 10:00 AM FY 17/18 Measure A Citizen Oversight Committee Report Development

Measure A, the Essential Health Care Services Initiative

Providing emergency medical, hospital inpatient, outpatient, public health, mental health and substance abuse services to indigent, low-income, and uninsured adults, children, families, and seniors and other residents of Alameda County since 2004

- Member Chen made a motion to include the Committee’s recommendation that the reserves should not be touched. Member Imara seconded. No abstentions. Motion passed.

- HCSA Staff explained that we had 11 FY 16-17 Allocation Reports that still needed to be reviewed and asked if the committee members would volunteer to review them by November 9th.
- Member Becker volunteered to review reports 1G, 3F, and 4I3
- Member Imara volunteered to review reports 4E and 4U
- Member Rolfe volunteered to review report 4K
- Member Go volunteered to review reports 4N, 4P, 4S, and 4T
- Member Chen volunteered to review report 4Z

VIII. 10:30 AM Future Meetings

Next Meeting Date: Friday, December 7, 2018 (9:00 AM to 11:30 AM)

- Chair Murray noted that the next Committee meeting is not on the 4th Friday of the month and is a combination of the November and December meetings.

IX. 10:00 AM Adjourn to Measure A Report Subcommittees

Public comments on agenda items are welcomed when the item is considered by the committee.