

# Measure A Oversight Committee Meeting

Friday, December 7, 2012 (9:00 am - 11:30 am)

1000 San Leandro Blvd., 3rd floor

Conference Room 325

San Leandro, CA 94577

## ATTENDANCE

### Members Present

1. Olga Borjon
2. Art Chen
3. Louis Chicoine
4. Kerry Easthope
5. Kay Eisenhower
6. Rochelle Elias
7. Doug Jones
8. George Phillips
9. Beth Pollard
10. Ursula Rolfe

### Members Absent

1. Suzanne Barba (excused)
2. John Becker (excused)
3. Nancy Shemick (excused)

("Excused" indicates that member notified HCSA of absence in advance.)

### Other Attendees

1. Vana Chavez, Health Care Services Agency
2. Michael Cobb, St. Rose Hospital
3. Rebecca Gebhart, Health Care Services Agency
4. Ryan Gordon, Health Care Services Agency
5. Bryan Kring, Kring Design
6. James Nguyen, Health Care Services Agency
7. Joe Sadusky, Kring Design
8. Khae Saetern, Alameda Health Consortium

## MEETING MINUTES

### I. Welcome and Introductions

- Beth Pollard stepped in as Chair for the first part of the meeting until Louis Chicoine arrived.

### II. Announcements/Updates

- Oversight Committee appointments
  - There is no update from the Central Labor Council regarding their vacant seat. Please note this nominating agency holds two seats.
  - HCSA will follow up with District 5 regarding their vacant seat.
- Next Health Committee Meeting: December 10 "The Patient Experience"  
The yearlong series will culminate with an examination of the local health care delivery system through the lens of patients. Consumer experts and local patients will share stories about care delivery experiences, needs, concerns and priorities.

### III. Review of Minutes

- George Phillips moved to approve the minutes for October 26, 2012. Kerry Easthope seconded the motion. Art Chen abstained. The motion passed.

### IV. Distribution: FY 10/11 Measure A Oversight Committee Report

#### *Published FY 10/11 Measure A Oversight Committee Report*

Printed copies of the final report were distributed to Committee members. Beth acknowledged and thanked Bryan Kring and Joe Sadusky from Kring Design for their excellent support in the development and publication of the FY 10/11 report. Additional acknowledgement went to Vana Chavez and Ryan Gordon.

#### *Draft Press Release & PSA Script*

Bryan and Joe will work with HCSA staff to incorporate the Committee's suggested edits to the press release and PSA script. Louis and John Becker will sign-off on the final documents. The Chair will

present the FY 10/11 Measure A Oversight Committee Report to the County Supervisors at their Board Health Committee meeting scheduled for January 14, 2013. Following the presentation, HCSA will post the full report on the Measure A website and distribute to the following additional locations: Alameda County Patch, Board Of Supervisor Newsletters, County Facebook page, daily and weekly newspapers, radio, and TV.

#### V. Update: Finance/Budget

##### *Measure A Revenue Received to Date (Since 2004)*

- Total revenue for FY 11/12 to date is ~\$28.1 million; for FY 11/12 ~\$26.5 million was allocated. Vana commented that the revenue received in the first two months of this year compared to the same period one year ago seems positive. However, we would need about 6 months of revenue data to determine if FY 12/13 is projected to generate more revenue compared to previous fiscal years, especially to the year before the economic downturn.
- Rebecca shared the previous report on Alameda County Healthcare Tax from HdL Companies that show the sales tax revenue by business type.
- Rebecca will look into how General Funds have been used to support administration beyond Measure A.

#### VI. Discussion: Oversight Committee's Role, Retrospective Review & Future Allocations

##### *DRAFT Measure A Oversight Committee Member Job Description*

- The Committee has had a number of discussions regarding the focus of the Oversight Committee's role in reviewing the prior year's expenditures. While significant improvements have been made (e.g., hiring RDA to improve the reporting template, having more critical conversations about the impact of Measure A, etc.), there are still changes that can be made, especially in light of HCSA's focus on improving contract accountability. Louis recommended that HCSA staff summarize input from today and meet with the Chair and Vice Chair to develop a proposal for the January 25 meeting. HCSA staff will develop a proposal for the next meeting with clear roles of Committee members and HCSA staff.
- Rebecca suggested that a rubric (set of questions to guide the Committee members' review of reports) be developed that includes the following suggested questions:
  - Is there compliance with the Measure A ordinance?
  - Do you have enough data to determine compliance?
  - Are there clear performance metrics in the contractors' contract?
- **Committee members have expressed the following goals in past meetings:**
  - a. Spend less time writing reports
  - b. Spend more time analyzing and discussing the findings
  - c. Accelerate the report development timeline (so that we are not producing reports more than 1 year after the fiscal year)
- **What is needed to achieve these goals and make these improvements?**
  - a. Receive support in report writing
  - b. Invite recipients from current year to present to the Committee
  - c. Conduct site visits

#### VII. Planning: FY 11/12 Measure A Oversight Committee Report

##### *Measure A Reporting Forms*

- The Committee members reviewed the draft FY 11/12 Reporting Form and suggested revisions to several questions. HCSA will incorporate these edits and send the reporting form to the Health Care Services Agency's Community Assessment, Planning, Education & Evaluation (CAPE) Unit for feedback. HCSA will also send the FY 11/12 Reporting Form to all FY 12/13 Measure A

recipients with their contract as the report is already incorporated into their reporting requirements.

- James will bring a revised timeline with design/writing team to the next meeting.
- ☐ FY 2011-2012 Measure A Allocations, Expenditures and Encumbrances  
(There was no handout and discussion regarding this agenda item.)

**VIII. Next Steps**

- ☐ Louis, John, Rebecca and James will meet in mid-January to review draft proposals and prepare the agenda for the next meeting.
- ☐ HCSA Staff will present overall process for Measure A contracting process with some examples of contract language for the next meeting.

**IX. Public Comments**

**X. Adjourn**

**Future Measure A Oversight Committee Meetings (Partial)**

January 25, 2013 (9:00AM to 11:30AM)

February 22, 2013 (9:00AM to 11:30AM)

March 22, 2013 (9:00AM to 11:30AM)

April 26, 2013 (9:00AM to 11:30AM)

May 24, 2013 (9:00AM to 11:30AM)

June 28, 2013 (9:00AM to 11:30AM)

July – *NO MEETING*