

Measure A Oversight Committee Meeting Minutes – September 25, 2009 – 9-11:30am

Attendance:

Appointed members present:

1. Ken Ballard
2. Louis Chicoine
3. Brad Cleveland
4. Jay Garfinkle, M.D.
5. Neil Marks
6. Larry Platt, M.D.
7. Beth Pollard
8. Don Sheppard
9. Ronald Tauber
10. Sal Tedesco

Appointed members absent:

1. John Becker
2. Art Geen
3. Kay Eisenhower
4. Sumi Paranjape
5. Mee Ling Tung

Other attendees:

1. Suzanne Barba, Observer
2. Vana Chavez, Alameda County Health Care Services Agency
3. Pauline Keogh, Alameda County Administrator's Office
4. Bryan Kring, Kring Design Studio
5. Joe Sadusky, Kring Design Studio

AGENDA

I. Welcome and Introductions

II. Public Comment:

- Suzanne Barba reported on a presentation that she had recently attended at Preservation Park. The presentation was a collaboration between the Public Health department and various philanthropic organizations and discussed Health Disparities. Suzanne enjoyed it and felt that it was extremely informational.

III. Review of Minutes

- Beth Pollard moved to adopt the August 28, 2009 meeting minutes; motion passed.

IV. Review of Materials

- No new materials were distributed

V. Announcements

- There were no new announcements

VI. Review of Draft Report with Kring Design Studio and Subcommittees

Joe Sadusky with Kring Design Studio led the discussion regarding the review of the draft report. The committee reviewed all new information highlighted in blue and all information that the committee had agreed to at the August 28th meeting and were highlighted in green. Many recommendations/changes were agreed to during this discussion and are highlighted below:

1. The Major Conclusion section was amended to include reference to the Concerns section
2. The ACMC concerns section was amended to eliminate the highlighted blue section, but keep the highlighted green section intact
3. A correction was made to the chart on page 12
4. Put the BHCS CBO issue in the parking lot to be revisited/rewritten next year.
5. Try to find more data regarding units of service for the Sober/Detox section
6. Highlights under the MH Glen Dyer/Criminal section were removed.
7. The Section on St. Rose Hospital was amended to reflect the correct appropriation amount
8. The section on Children's Hospital and Research Center was amended to eliminate the concerns section
9. A motion was approved that would allow the consultants to edit for grammar, punctuation, spelling, etc. unilaterally and the committee will approved those edits sight unseen
10. The reference to "linked" was removed from the School Based Health Center section
11. The section on Capital was amended to state the Committee had concerns not "some" of the Committee members had concerns
12. Under General Provider/Reporting Concerns the language was amended to include the legal interpretation of the Committee's responsibilities
13. The Board of Supervisors Section was amended and the 2nd, 3rd, and 4th bullets were removed
14. It was agreed that the Concerns section would be included in the Executive Summary at the beginning of the report and not included as a separate section at the end of the report.

VII. Discussion of Next Steps Regarding the Report/Brochure

1. It was agreed the sub-committee would meet one more time in October to review changes to the report and the sub-committee was given approval to finalize the report and authorize its printing.
2. Kring Design will come up with a draft design of the brochure and a motion was approved to expand the size of the brochure to 8 ½ x 14.
3. It was also decided that the content of the brochure would be kept relatively generic in order to distribute year after year.

VIII. Agenda for Next Meeting: October 30, 2009

- Review of Brochure, Press Release and PSA with Kring Design
- Process for Measure A Oversight Committee appointments, resignations, terms, etc.
- Discussion on visit to Tiburcio Vasquez Hayward Clinic
- Review 2008/2009 Measure A Expenditures
- Process for development of FY 08/09 expenditure report
- Distribute FY 07/08 Report

IX. Adjourn