

TODAY'S 2017 BAY AREA (9 COUNTIES)

POPULATION IS

7,750,248

THE TOTAL NUMBER OF HOUSING UNITS IS

2,725,100

IN 10 YEARS THE BAY AREA PROJECTED
POPULATION TOTAL WILL BE

8,387,137

THE PROJECTED NUMBER OF HOUSING UNITS
WILL BE

2,916,700

TODAY'S 2017 EAST BAY POPULATION IS

2,797,300

THE TOTAL NUMBER OF HOUSING UNITS IS

972,300

IN 10 YEARS THE EAST BAY 2028
PROJECTED POPULATION TOTAL WILL BE

3,072,746

THE PROJECTED NUMBER OF HOUSING UNITS
WILL BE

1,056,500

TODAY'S 2017 ALAMEDA COUNTY
POPULATION IS

1,654,469

THE TOTAL NUMBER OF **HOUSING UNITS** IS

575,000

IN 10 YEARS ALAMEDA COUNTY 2028
PROJECTED POPULATION TOTAL WILL BE

1,801,912

THE PROJECTED NUMBER OF HOUSING UNITS
WILL BE

623,000

ALL ECONOMIC FORECASTERS AGREE THAT IN ALL 9 BAY AREA COUNTIES WE ARE CURRENTLY NOT SCHEDULED TO BUILD ENOUGH **MARKET RATE**, WORKFORCE, OR AFFORDABLE HOUSING ACCORDING TO CURRENT PROJECTIONS.

BASED ON FORECASTED POPULATION INCREASES, COMPLICATIONS WITH THE PERMITTING PROCESS, LACK OF A SKILLED WORKFORCE, ACCESS TO CAPITAL, AND THE RISING COST OF CONSTRUCTION LEADS TO THE POINT THAT WE MUST MAXIMIZE EXISTING BUILDINGS IN OUR PLAN TO APPROACH THE HOUSING CRISIS.