



Climate Change, Equity, and Respiratory Health: Communicating with Our Clients

Wednesday, April 4, 2018 | 8:30 a.m. to 1:00 p.m.

Alameda County Public Health Department – Health Care Services Agency

AGENDA

Workshop Facilitator: Sarah Church, Sustainability Project Manager, General Services Agency

Registration & Coffee	
8:30 a.m.	<p>Opening Remarks & Framing Presentations</p> <p><u>Outcome:</u> Participants note executive support and gain clarity on the goals and activities of the morning. Participants are familiarized with how climate change will exacerbate existing health burdens and stressors on low-income communities and communities of color; projected increases in heat and wildfire risk will impact the respiratory health of our clients.</p> <ul style="list-style-type: none"> • Workshop Goals (Kimi Watkins-Tartt, Deputy Director, Public Health Department) • Climate & Health Equity (Ernesto Arevalo, Communities for a Better Environment) • Alameda County & Climate (Sarah Church, Sustainability Project Manager, General Services Agency) • Climate Impacts and Air Quality (Pallavi Sherikar, Climate Corps Fellow, General Services Agency)
9:20 a.m.	<p>Impacts on Our Clients: Discussion and Presentation</p> <p><u>Outcome:</u> Participants see the connection between climate change trends and the clients served by the Public Health Department, including any they may work with. We discuss and share some best practices on communicating with our clients.</p> <ul style="list-style-type: none"> • Participant Introductions • Poor Air Quality and Our Clients (Anna Lee, Local Policy Coordinator, Public Health Department) • Questions and Discussion
Stretch Break	
10:10 a.m.	<p>Looking Back: Impacts and Responses during Nearby Wildfires</p> <p><u>Outcome:</u> Participants recall the recent wildfires and begin to think about possible and useful responses.</p> <ul style="list-style-type: none"> • Reflection and Pair Share • Sample Messages and Materials (Sherri Willis, Public Information Officer, Public Health Department) • Communication Strategies and California State Guidance Review (Sarah Church, Sustainability Project Manager, General Services Agency)

10:55 a.m.	<p>Break-Out Groups</p> <p><u>Outcome:</u> Participants orient themselves in the context of their clients’ lives. Participants then work together to develop messages and communications guidelines that could be used in response to very poor air quality days. By doing so, the broad expertise in the room is captured and integrated into the beginning stages of the working group’s projects.</p> <ul style="list-style-type: none"> • Group Formation • Team Exercise
Break and Snacks	
12:15 p.m.	<p>Report-Out and Identifying Themes</p> <p><u>Outcome:</u> Participants hear ideas proposed by their colleagues and identify key considerations and questions for the working group to consider.</p> <ul style="list-style-type: none"> • Team Reports • Group Reflection on Emergent Themes
12:55 p.m.	<p>Next Steps</p> <ul style="list-style-type: none"> • Closing (Kimi Watkins-Tartt, Deputy Director, Public Health Department) • Thank You and Evaluations (Anna Lee, Local Policy Coordinator, Public Health Department)

GOALS

- To familiarize attendees with the effects of climate change – including projected increases in heat and wildfire risk – on the respiratory health of our clients, and the connection to racial equity.
- To explore preventative and emergency communication strategies for use with a wide range of client populations served by the Public Health Department. These strategies will inform, as appropriate:
 - Development of materials and methods for speaking or sharing information with clients in preparation for heat and fire events; and
 - Coordination among case managers, home visiting staff, therapists, emergency response staff, policy staff, and other relevant internal and external partners to develop protocols for emergency communication with clients during heat and fire events.

This workshop was developed in partnership with Alameda County’s Office of Sustainability (GSA), with technical assistance provided by the State Coastal Conservancy.